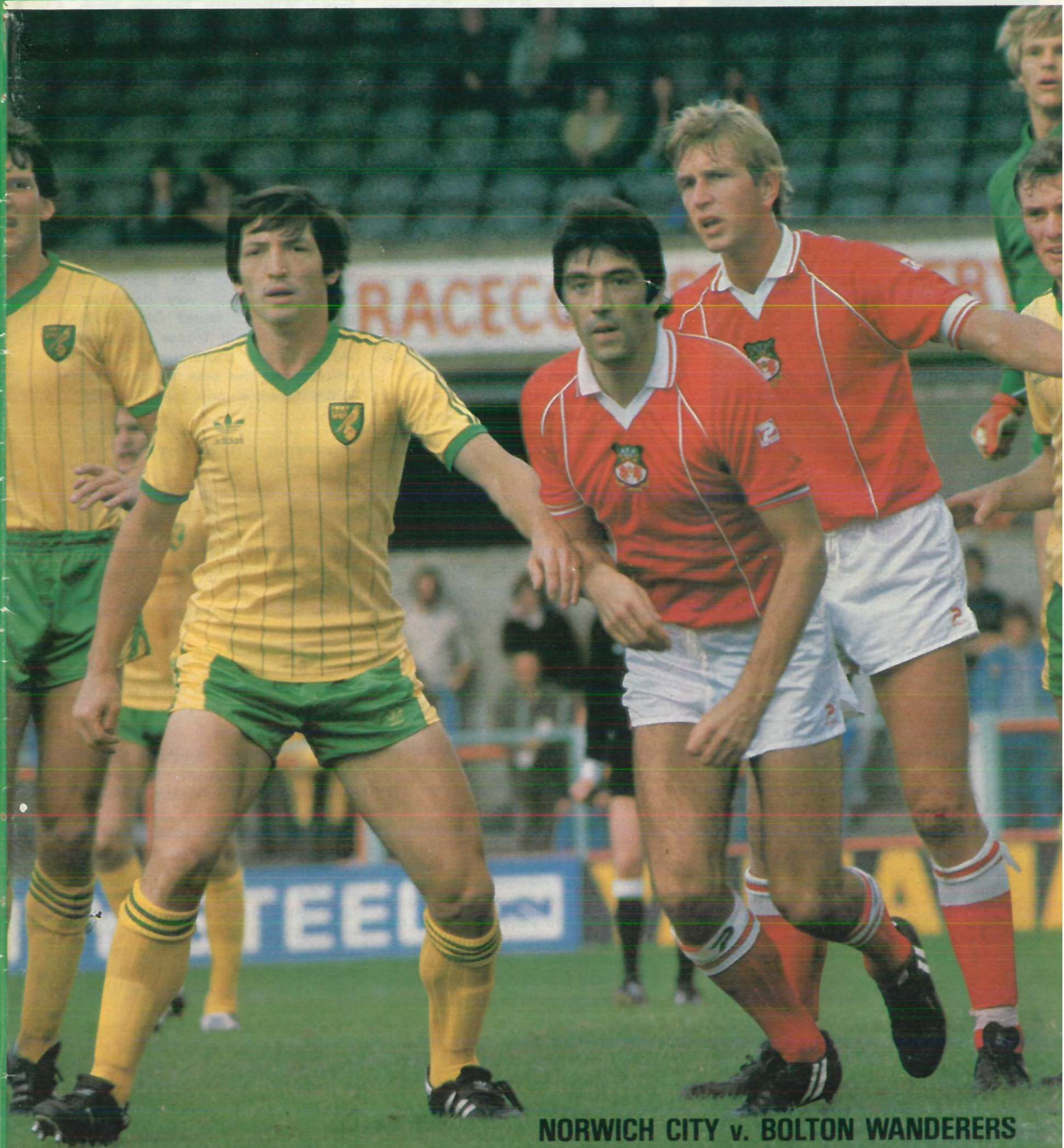


THE OFFICIAL NORWICH PROGRAMME 35p

Canary

VOTED SECOND BEST PROGRAMME 1980/81



NORWICH CITY v. BOLTON WANDERERS
Football League Division 2
31st October 1981 Kick-Off 3.00 pm



**NORWICH CITY
FOOTBALL CLUB LTD.**

Carrow Road, Norwich

Telephone: 612131

Canary Information Line: 612591

Honours:

Football League Cup Winners
1961-62

Finalists 1972-73, 1974-75

2nd Division Champions 1971-72

Promoted to Div. One 1974-75

President:

James L. Hanly, J.P.

Honorary Life Vice-President:

George F. Fish

Honorary Vice-Presidents:

Henry Robinson

S. W. Springall

Bishop of Lynn,

The Right Revd. Aubrey Aitken

Directors:

Sir Arthur South, J.P.
(Chairman)

Geoffrey C. Watling
(Vice-Chairman)

E. A. Burrell

I. D. Coutts

D. S. McCall

Manager:

Ken Brown

Chief Accountant/

Company Secretary:

R. C. W. Jackson, F.C.A.

Commercial Manager:

Mac Mackay

Football Club Secretary:

N. S. Pleasants

Club Coach:

Mel Machin

Reserve Team Player/Coach:

John McDowell

Youth Team Coach:

Dave Stringer

Chief Scout:

Ronnie Brooks, J.P.

Club Medical Officer:

Dr. C. S. Croton

Club Surgeon:

H. Phillips,

B.Sc. (Hons.), M.B., F.R.C.S.

Physiotherapist:

Tim Sheppard, M.C.S.P., S.R.P.

Printed by:

Maybank Press Ltd., Ilford

Programme edited by:

Colin Benson

Pictures: Chris Sheldrake

Carrow Chat

FROM THE BOX OFFICE

The next Division 2 fixture at Carrow Road is on Saturday November 14 when our visitors are Cambridge United, kick off 3.00pm. Seat tickets for this local derby are now on sale from the Box Office.

In three weeks time Derby County are here in Division 2 on Saturday 21 November, kick off 3.00pm. Tickets for this game will be on sale from the Box Office from Monday 9 November. To accommodate the requests of many supporters we will now have £2.00 tickets for the River End Stand on sale from turnstile 38 for all future home games. Season ticket holders who normally use this entrance are asked to use one of the other three gates.

RESERVE TEAM FIXTURES

Please note that our Football Combination game with Southampton has been brought forward one day to Tuesday 17 November at Carrow Road kick off 2.30pm. Our away clash with Ipswich Town at Christmas will now be played at Portman Road on Tuesday 29 December, kick off 7.30pm.

In the second round of the East Anglian Cup we will play Cambridge City at Carrow Road. Details of date and time of kick off have still to be arranged.

YOUTH TEAM

Currently ploughing through a batch of no fewer than nine consecutive home fixtures, the Youth Team are at Trowse next Saturday in the South East Counties League vs Chelsea, our beaten opponents in last seasons League Cup semi final. Kick off is scheduled for 11.30am.

CHARITY CLASH

Watch out.... they're back! The D.J.'s and staff of BBC Radio Norfolk are out of the intensive care unit of the Norfolk & Norwich Hospital after their match at Carrow Road in September last year when they beat the jocks of BBC Radio 1 by 7 goals to 5. On Sunday 15 November our local radio friends take on John Motson and his team of television commentators at Carrow Road. Kick off is 2.30pm and admission is £1.00 for the seats and 50p for the terraces. You can win tickets to see this game by entering the competitions on BBC Radio Norfolk. Tune in and you could see the game as our guests.

SWAP SHOP

Three letters received this week for our programme Swap Shop. The first came from Ian Holmes of 7 Pound Walk, Beccles who requires the programmes from our home game with Luton Town in Division 2 on 19 December 1970 and

our League Cup, 4th round tie at Grimsby on 27 October 1971.

Simon Whittaker of 80 St. Johns Road, Chewmoor, Lostock, Bolton is after the programme in the Football League Group Cup when we played Peterborough United at Carrow Road on Saturday 15 August 1981.

Finally from Neil Chamberlain who lives at 24 Westerdale, Pickering, North Yorks, YO18 8DS, he requires any Norwich City vs York City and Norwich City vs. Sunderland programmes. Neil also states that he would like a pen pal, boy or girl, who would like to write to him and swap programmes. If you can help out any of the above supporters please write to them direct.

NICE ONE CROWE!

Featured in Focus on Youth in our programme with Shrewsbury Town was Mark Crowe who we stated to date had scored once, last season at Watford. On the very day that programme was issued City Youth played Watford at Trowse and Mark was on the score-sheet again, unfortunately this time he scored *for* Watford, with an own goal! Hard luck Chic.

HOSPITAL COMMENTARY SERVICE

May we be allowed to remind you that today the Hospital Commentary Service is taking its annual collection, and how vital it is for the future maintainance of the Service that we have a bumper collection.

Please give as generously as you can.

Today's ballboys are from Litcham Youth Club. They are Jeremy Fulcher, Grenville Hewitt, Richard McCormack, John Richardson, David Sawyer, Carl Skipper.

Norwich City Football Club congratulate Mrs. Audrey Mason on being awarded the British Empire Medal for special services to the community.

Mrs. Mason was described on her citation as an outstanding member of the Norfolk Red Cross. She is involved with the medical centres at Norwich City Football Club which means dealing with anything from heart attacks to stab wounds. She is currently the centre organiser for the Hellesdon area and works with local doctors on child development.

Congratulations, Mrs. Mason. Thank you for your outstanding service and long may it continue.

Cover Man:- Phil Hoadley stands his ground during our Second Division match at Wrexham.

Ken Brown



We can not disguise the fact that we were all very disappointed with our performance at Watford last week. For after clawing our way to success against Shrewsbury we thought that the tide had turned. It hadn't and Watford deservedly beat us.

However although we have slipped down the table, if you look at the Second Division it is still very tight and a string of two or three wins can make a world of difference. That was what we were hoping for at Vicarage Road.

If we had won then we would have been up in the top six and handily placed to make a concerted attack. I know better than anyone that football is full of "ifs" it is a little word that means such a lot. And although I am not one for looking back — a result at Watford could have really set the ball rolling.

It is quite significant that Watford have spiked our progress at Youth, Reserve and now senior level in the past few weeks. They are a go-ahead progressive club with long term policies which they have followed through since Graham Taylor instituted them on his arrival at the club. They started with a Youth policy which has now come to fruition and the results are evident. Watford finished last season in their highest ever position, 11th in the Second Division, and now lead the way in the current campaign.

I mention this because ideally this is the organisation we hope to establish at Carrow Road. It is something that does not happen over night. You need patience, hard work and dedication to make it pay dividends and there will be hic-ups along the road. Watford have experienced all that and come through with flying colours, now we must do the same.

From the moment our fate was sealed last season it was evident that we must build for the future on our own resources. Second Division football means lower gates, particularly away from home, and lower gates means lower revenue, which in turn limits your spending power on the transfer market.

So now we are laying the foundations for the clubs future, but in the meantime we must hope for better performances from the current side. Certainly the management are expecting better returns from our November fixtures than we have had this month. November will prove to be a very important month and if we are to get back in the groove then we must do it now.

I have not been happy with our overall play. We have not defended correctly and we have not attacked in the way that we should. Injuries have played an influential part that is true, because they prevented the continuity of team selection and again last Saturday Keith Bertschin and Phil Hoadley were victims and will be out for a couple of weeks with knee ligament strains.

It is easy to make injuries an excuse but it is a fact that the most successful sides are the ones who have the fewest. We felt we had experienced our run of bad luck last season but it is still dogging us.

The trouble is that these situations can have long term effects. The injury crisis has forced us to throw inexperienced youngsters into the front line before we really wanted to. It is something we do not like doing and young John Fashanu is a prime example.

We have brought him into the side far quicker than we wanted to and at the wrong time. It would be far easier for him to feel his way in a successful team than be expected to provide the missing ingredients in an unsettled team. It is simply not fair to youngsters like John and if we are not careful it could shatter his confidence and put him back several months. Players must be handled very carefully.

While talking about young Fashanu I must emphasise to you how important your support to the team is. After the home game with Shrewsbury a reporter suggested to me that the introduction of Fashanu lifted the whole team. Well he had not quite got it right. What it did was lift the supporters and their cheering and encouragement lifted the players. If you give the lads that type of encouragement all the time then you will soon see them respond.

Try it this afternoon. Bolton have got some quality players in their side, men with experience such as Brian Kidd, Alan Gowling, Len Cantello and Steve Whitworth. They will be hard to beat and you could just make the difference.

Bolton Wan

Once mighty Bolton who only three years ago celebrated their return to the First Division now find themselves in grave danger of slipping into the comparative obscurity of the Third Division.

With a quarter of the season gone that is the problem facing manager George Mulhall who watched his team crash to Cambridge United 3-4 last Saturday — their fifth home defeat of the season. In fact Bolton have not yet picked up a single point from a Saturday fixture and that is one of the reasons why the Burnden Park gates have dropped so alarmingly.

And yet Bolton's fans had looked forward to this season with some confidence following the revival towards the end of last term, when Mulhall replaced Stan Anderson at the helm. They suffered only one defeat in their final eight League matches and that was good enough to save them from relegation.

However results this season did not follow the same pattern and with just six points gained from the opening 11 games — a possible 33 points — the alarm bells have been ringing loud and

clear.

The club started the season with just one new face in the side — that of their former goalkeeper Jim McDonagh who returned to Bolton from Everton, as part of the deal that took central defender Mike Walsh to Goodison Park, but a serious injury crisis has forced Mulhall to dig deep into the clubs coffers to strengthen the side further.

Mulhall explains his predicament when he says: "I don't want to make excuses for our present position, because I have not been happy with the way we have been playing, but there have been other factors to consider.

"Namely our injury situation which has cost us the services of ten players and that is a terrible strain on our resources."

Star midfielder Peter Reid who missed most of last season through injury, heads the "Emergency Ward 10" list, having broken his leg at Barnsley in September. Peter Nicholson, Neil Berry and David Kay also face long lay-offs because of

broken bones.

The first recruit to be signed was Tony Henry from Manchester City. Dave Hebbard was also taken on loan from Southampton and Mulhall has to decide whether to pay up the £80,000 asking fee when his loan spell ends. Then earlier this month £40,000 secured another midfield player, Jeff Chandler from Leeds United.

All three players are in their early 20s and have First Division experience, and Bolton are giving them the opportunity to secure the regular places they could not command at their previous clubs.

Mulhall planned to use Chandler on the right flank of midfield with Hebbard on the left and the in-form Len Cantello linking with Henry in the central midfield role.

Now with the midfield re-built the Bolton boss is turning his attentions to the defence which is now a priority and he made his first move in this direction last week when he signed experienced fullback Steve Whitworth from Sunderland for £25,000.

Up front Chris Thompson has



FRONT ROW: Dusan Nikolic, Mike Carter, Alan Gowling, Len Cantello, Neil Whatmore (now Birmingham), Peter Reid.

MIDDLE ROW: Charlie Wright (Coach), Peter Nightingale (Physio), Neil Berry, Chris Thompson, Peter Nicholson, Dennis Peacock, Simon Farnworth, Jim McDonagh, Gerry McElhinney, Paul Jones, Ian Brennan, George Mulhall (Manager), Walter Joyce (Coach).

BACK ROW: Mike Bennett, David Kay, Barry Taylor, Wayne Foster, Brian Atherton, John Thomas, David Hoggan.

derers

justified his selection after emerging from the Reserves last season and is leading scorer with three goals this season, while Brian Kidd scored his first League goal of the season last Saturday to make his goal haul two — one in the League Cup.

It certainly looks like a long hard winter for the Bolton faithful as the new look side takes time to settle. But Bolton's current misfortunes must not be taken for granted. The Second Division is a very competitive market as Wanderers 2-0 victory at Derby County emphasised last month, and although they lost their last away game at Cardiff, it could so easily have gone the other way. The warning is clear, Bolton Wanderers are no where as bad as their League position suggests.

WANDERERS FORM GUIDE

Opponents	FA Scorers
Chelsea (a)	0-2
Oldham (LC 1st leg)	
(h)	2-1 Kidd, Thomas
Luton Town (h) . . .	1-2 Gowling
Barnsley (a)	0-3
Oldham (LC 2nd leg)	
(a)	2-4 Thompson, Berry
Oldham (h)	0-2
Derby County (a) . .	2-0 McElhinney, Thompson
Rotherham (a)	0-2
Newcastle (h)	1-0 Thompson
Grimsby (h)	1-2 Thomas
Leicester (h)	0-3
Cardiff City (a) . . .	1-2 Cantello
Cambridge Utd (h) .	3-4 Henry 2, Kidd

JIM McDONAGH (Goalkeeper). In his second spell with Bolton. Jim rejoined Wanderers during the summer from Everton after a season at Goodison Park. The former Rotherham Keeper was a member of Bolton's Second Division Championship Winning Side in 1978. Republic of Ireland International.

DENNIS PEACOCK (Goalkeeper). Joined the Wanderers from Doncaster in March 1980. Born in Lincoln. He had a spell with Nottingham Forest. At 6ft 3ins is one of the tallest keepers in the League.

STEVE WHITWORTH (Defender). Signed last week from Sunderland for £25,000 this former England full-back has played more than 400 League games, most of them for Leicester City. Made his debut for Bolton last Saturday against Cambridge and his inclusion in the team could help stem the goals against.

MIKE BENNETT (Defender). A member of the successful England Youth Squad which won the 1980 European Youth Championships in East Germany, Mick is one of the most

promising youngsters in the game. Has played at full-back and in midfield. Bolton born, he joined the Wanderers as a schoolboy.

IAN BRENNAN (Defender). Cost Bolton Wanderers a bargain £25,000 when he signed from Lancashire neighbours Burnley last season. A cultured Left Back who can also play in Midfield or in the Centre of Defence. Ian made more than 190 League Appearances for the Turf Moor Club before joining the Wanderers.

TONY HENRY (Full-back/Midfield). Signed for £125,000 from Manchester City. Tony was one of the unsung heroes of Manchester City's revival last season, he came on as substitute in Manchester City's F.A. Cup Final appearance in May. Versatile player who is bound to be a useful acquisition to the Club.

PAUL JONES (Defender). Paul is a tall, quick-tackling defender who has been a member of the Under-23 and full England squads. He is a commanding player in the air as well as on the ground and has a habit of scoring vital goals. Can also play at full-back with distinction.

ALAN GOWLING (Striker). Signed for a £120,000 fee from Newcastle United three seasons ago after four years at St. James' Park. Started his career with Manchester United and then moved to Huddersfield. Has won tremendous respect both on and off the field and is a leading light in the Professional Footballers Association of which he is the current Chairman.

JEFF CHANDLER (Midfield). Made only 27 appearances in two years at Elland Road following his transfer from Blackpool which cost £100,000. Born in London he has played three times for the Republic of Ireland as a striker — against Czechoslovakia and the USA (twice). Moved to Bolton for £40,000 earlier this month.

BRIAN KIDD (Striker). Brian was a member of Manchester United's European Cup winning team in 1968 and he was later capped twice by England. He moved on to Arsenal for £110,000 in 1974 but two years later he returned to Manchester to join the City Club for £100,000. After two seasons at Maine Road he joined Everton for £150,000 and became the club's top scorer. He joined Bolton for £150,000 in May 1980.

CHRIS THOMPSON (Striker). A speedy attacker with plenty of skill, Chris joined the Wanderers from school. He became an apprentice and then went on to sign full Professional forms in July, 1977. Has represented England at Youth level.

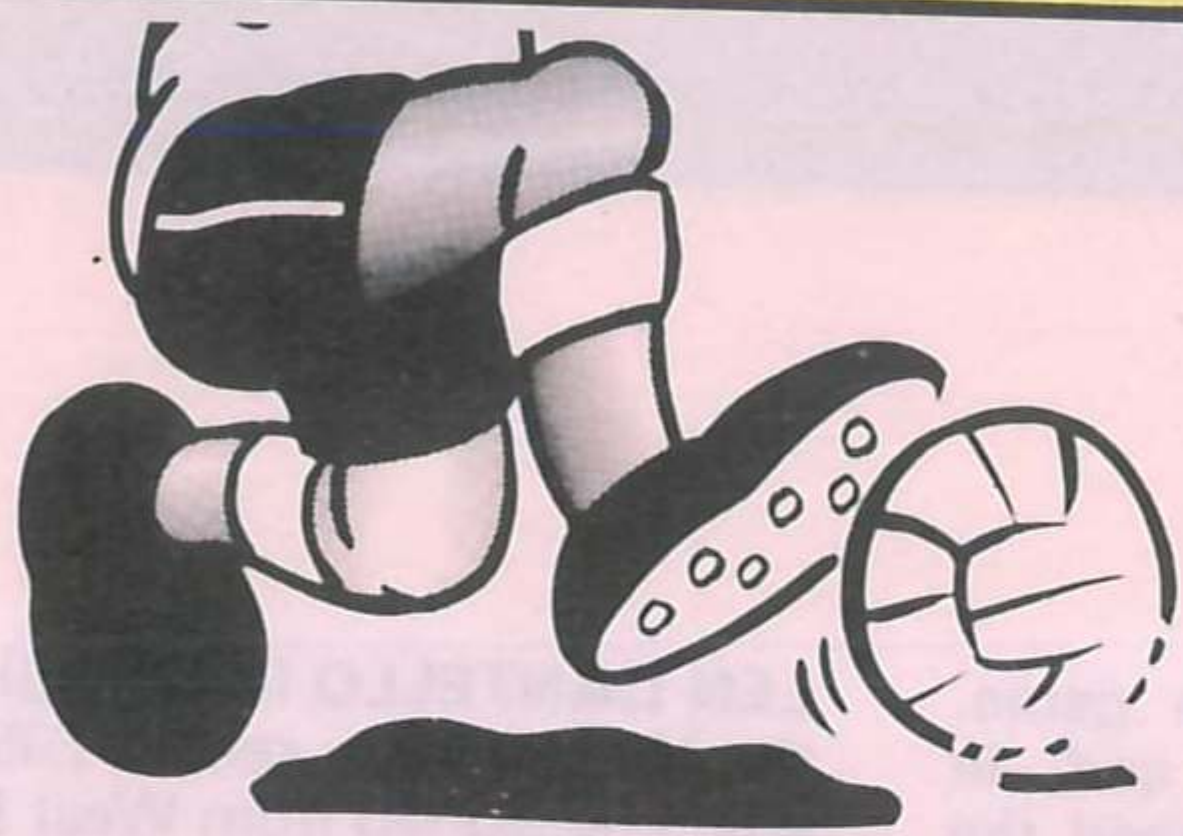
LEN CANTELLO (Midfield). Len cost the Wanderers a record £350,000 fee when he signed from West Bromwich Albion in June 1979. He is the sort of midfield player who delights in stamping his authority on a game. Always looking for a chance to attack he is an exciting player with an eye for seeing an unexpected opening.

DAVID HOGGAN (Midfield). Joined Bolton from Tynecastle Boys Club, Edinburgh as an apprentice in November, 1977 and signed full professional forms in August, 1979. Made his League debut in the First Division at Bristol City in April, 1980. Won International recognition with the Scottish Under-21's Squad last season.

JOHN THOMAS (Striker). A speedy striker, John was given his chance in League Football when he joined Everton. Signed for the Wanderers on a free transfer in June, 1980 on the recommendation of his former teammate Brian Kidd.



Alan Gowling an experienced performer.



THE SPORTING TALKING PAPER THE **PINK UN**

YOUR BEST SPORTS PAPER FOR
LOCAL AND NATIONAL NEWS, VIEWS
AND PICTURES.

ENSURE YOUR COPY — PLACE AN ORDER WITH YOUR NEWSAGENT
NOW!
EVERY SATURDAY 14p

Norwich CASTLE BITTER



The REAL TASTE OF EAST ANGLIA

from Norwich Brewery

THERE'S NO MATCH for a Mann Egerton new or used car

Call in for a trial run in any car and a terrific deal

MANN EGERTON 

A MEMBER OF THE INCHCAPE GROUP OF COMPANIES

5 PRINCE OF WALES ROAD, NORWICH. Tel: 28383

37 SURREY STREET, NORWICH. Tel: 29607 & 29011

AND AT GT. YARMOUTH, LOWESTOFT, KING'S LYNN, HUNSTANTON AND IN MANY OTHER TOWNS THROUGHOUT ENGLAND



A Farmers Promotion by **tucks** of Burston



On the ball

DAVE STRINGER'S YOUTH ROUND UP

Last Saturday we halted our disappointing run of home defeats in the South East Counties League with a thoroughly deserved 3-1 win over Arsenal. Neil Engall, Paul Clayton and John Rigby were the scorers of the goals which at last realised the potential we had not fulfilled in our previous games.

We continued with this positive attitude against Orient on Tuesday in our F.A. Youth Cup Match at Carrow Road, and after Neil Engall had given us the lead in the first half we seemed to be playing comfortably within ourselves. But we payed for not taking full advantage of our many chances and although Grant Reid had two efforts cleared off the line in the closing stages when Orient's goalkeeper had left the field, the visitors held on for a 1-1 draw.

This past week has been a very busy one for the Youth Section. We have taken full advantage of the half term school holidays and had 16 young trialists between the ages of 14 and 15 with us all week. Most of them were local lads, but some had come from as far afield as Australia, Wales and Northampton.

Having them with us for a week was a great advantage because it is important to see how they cope with training and whether they are capable of absorbing the instruction they are given. If they are capable and can translate this into match play, then there is a great possibility of them making the grade.

Our aim is to teach the lads good habits and if we succeed only in doing that then our week will have been well spent.

Club Canary



WITH DUNCAN FORBES

Club Canary which was founded this season is proving a great success, not only with the many Norwich City supporters who are members, but the players themselves.

Through our travel club we have taken members to all the away games and the support our members have given the team from the terraces has really been appreciated by the lads on the field, as well as the management.

Although most of our trips are made by coach, many of our members prefer our special rail journeys, the first being used to take us to the game at Chelsea. We made our own little bit of history that day by becoming the first football club to hire a complete tube train — which took us non-stop from Liverpool Street to Fulham Broadway.

Over 200 members made the journey and all thoroughly enjoyed themselves (the result of the game excepted).

For our next trip to London over 300 supported us at Queens Park Rangers, where their new Omniturf pitch was obviously a big attraction.

Another 250 Canaries supporters joined us last week when we took the train to Watford and once more we had a smooth and safe passage.

Mind you not everything goes to plan when you are travelling the length and breadth of the country following your favourite team Norwich City. Trips to Wrexham, Grimsby, Chelsea and Rotherham had all gone relatively smoothly so you can imagine the horror when one of the coaches got lost on the way to London. It would not have been so bad if it had not happened at Attleborough where coach driver Margaret Bunn — the lads have nicknamed her Jackboot Jenny — shes really a nice girl — confessed she went to school. Anyway she lost her bearings completely. Luckily she kept her cool and arrived at Q.P.R. in plenty of time.

CARDIFF CITY v NORWICH CITY 7-11-81

The special Club Canary coaches will depart from Carrow Road at 7.00 am and return to Carrow Road at 1.00 am on Sunday morning.

The special price for CLUB MEMBERS ONLY is £5.50. Tickets are available from the Promotions Office, Carrow Road. Tel: 615012.

Focus on Youth...

JOHN RIGBY

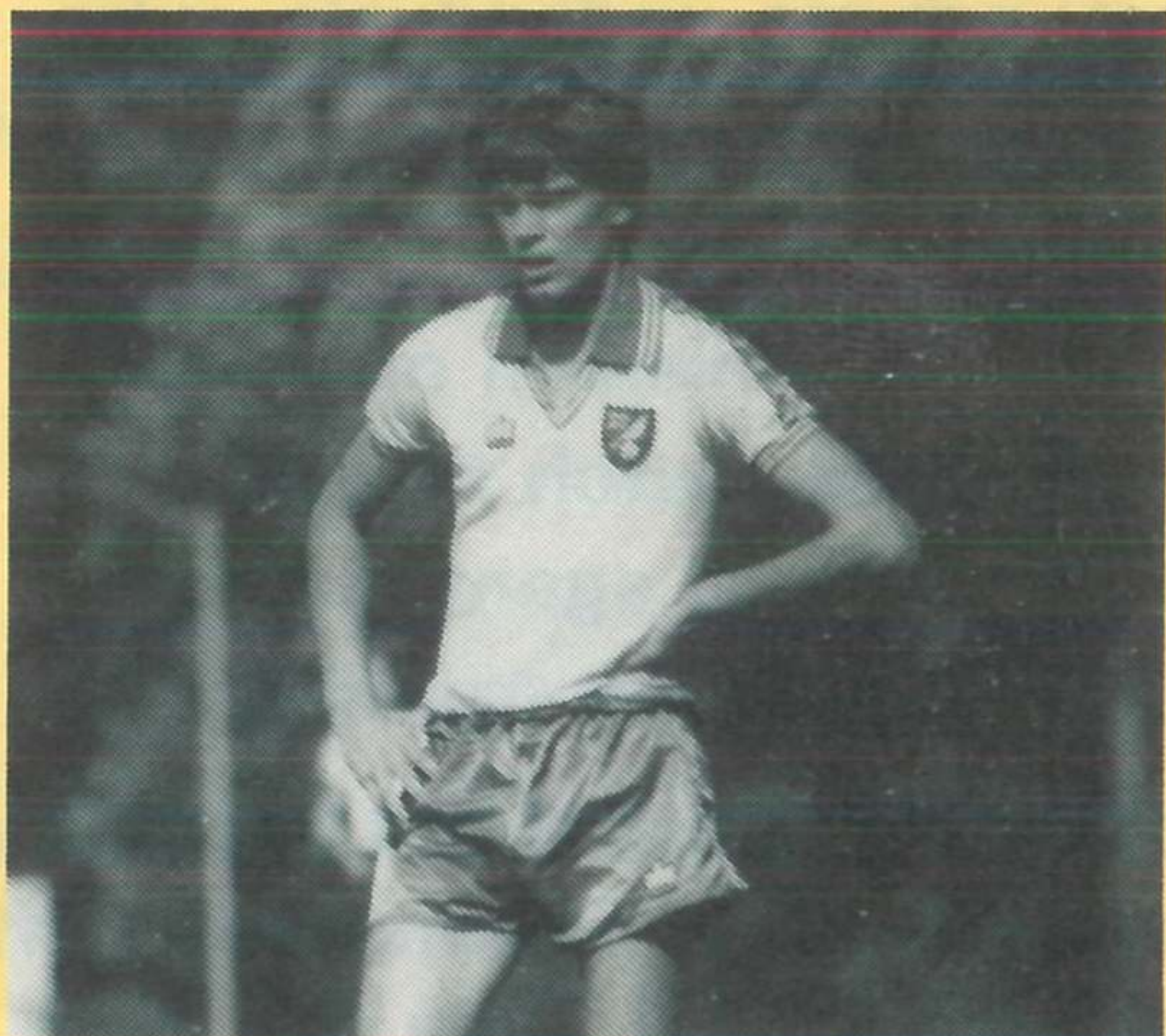
One of the nine new apprentices signed at Carrow Road this summer, John was born in Bury St. Edmunds in Suffolk on 31 January 1965.

He attended the George White Middle School and Blyth Jex School in Norwich, where he passed three O levels. John is currently taking a business management course at the Norwich City College. At school he played for the Under 13, 15 and 16 age groups and for Norfolk at Under 15, 16 and Under 19 levels. Last season he was a member of the Sunday Youth team winning the coveted treble of League, League Cup and County Cup.

Centre forward Rigby made his Youth team debut last season on 13 December in our 2-1 away win at Orient. He scored his first goal in our 5-3 win at Colchester United a few weeks ago in the Eastern Junior Cup.

The largest individual influences on his career have been Graham Wren, his school sports teacher Mr. McLean and all his family.

Away from football John likes to play squash and tennis.



The great 20p
WEEKLY lottery
ticket offered by
NORWICH CITY
F.C.

* * *

Lots more
playability
with more
CASH PRIZES
than any other
rub-off type of
Bingo ticket!



Why not become a Superswoop agent yourself? Join the other 250 plus private individuals who already sell Superswoop lottery tickets, either at their work place or in the area where they live.

THERE'S A LOT IN IT FOR YOU

- * Commission on sales
- * Free match tickets
- * Special agent prizes
- * Social get togethers

To find out more about becoming a Superswoop agent call into the Norwich City Promotions Office at Carrow Road or phone Norwich 615011. Join the team and help the Club.

If the truth be told then the Football Association's SuperSkills Award Scheme which was launched in November 1978 with the blessing of England team boss Ron Greenwood, and a host of others interested in the welfare of our national game, has not quite had the impact it fully deserved.

The problem seems to be an overall lack of response from schoolteachers, many of whom do not have the inclination to get down to teaching the basic rudiments of the sport to the pupils in their charge.

One suspects, as I have pointed out before, that this is because football is not considered a serious subject by the education authorities and accordingly games periods are often handled by teachers who are available, rather than ones who are qualified to take the period.

It is a sad state of affairs and one that probably will never be fully resolved until those vested with the responsibility of teaching our children come to terms with the facts and accept that professional players and coaches must be brought in to supplement the inadequate resources now available.

If England is ever to regain its position as a major football power then the rehabilitation starts right here with the eight, nine and ten year olds. Teach them about touch, heading, passing, controlling and trapping, dribbling, kicking and shooting accurately and you are half way there.

CONTROL

It is all about learning good habits and this is what the SuperSkills awards are aiming to instil in the youth of the nation. This season the winner of the 100,000th Award under the scheme which is sponsored by Coca Cola, picked up his prize at Watford football ground, but over a three year programme one might have envisaged a bigger return than that.

However, undaunted the F.A., together with the sponsors and the Sun newspaper are looking ahead and have now announced a follow-up award for players who have attained the Gold badge.

Bert Millichip the chairman of the Football Association explains: "The SuperSkills tests all start off with a ball-control test, increasing in difficulty with each standard — there are five awards, from the simplest "Blue Award" to the top "Gold Award" — and it is this part of the scheme which we are developing with the new competition.

"The new Sun/F.A. SuperSkills Singles Competition will develop that skill, with boys being encouraged to use skill, control and imagination to produce a display which is both useful for their development as players, and visually exciting."

The semi-finals of the new competition will be held before the F.A. Cup Semi-Finals, and the Final at Wembley prior to the kick-off at the Cup Final, and Mr. Millichip says; "we want every school pupil watching to be inspired and go home and practice. And we want them to go and ask their teachers to bring the SuperSkills Award Scheme into their school."

INSIST

The whole project has the full backing of the English Schools Football Association whose chairman Pat Smith declares: "We believe that the SuperSkills Award Scheme gives not only a measure of progress for a young player, but also encourages practice.

"This practice is vital for the development of each individual's game, and one hopes that, for our part, under the guidance of a dedicated body of schoolteachers — the professionals when it comes to dealing with young people — this scheme can take its place in the pattern of learning."

That I am sure is the hope of us all, but hopes need to be transferred into actions if progress is to be achieved. For too long our young lads have been snared into a system which



The art of SuperSkills demonstrated at Wembley before the Cup Final.

demands success, even at schoolboy level. They are put under pressure required to compete and play for too many trophies at an age when they are still learning the basic elements of the game.

That is why the SuperSkills Awards are so important. They require the participants to concentrate on the basic skills, to work at developing their individual ability and technique. This is what all our children should be doing instead of being asked to take the examination — play the game — before they are properly taught.

If your child goes to a school where they do not participate in this worthwhile scheme, then it is up to you the parent, to ask them why?

COLIN BENSON

yan Robson **Bryan Robson** Bryan Robson

**"the most complete midfield man
in the country".**

BRYAN ROBSON became the costliest player in British football when in true show-biz style he signed for Manchester United in front of a packed Old Trafford crowd for £1.75 million.

At 24, the man described by United manager Ron Atkinson as "a player of tremendous quality and in my opinion the most complete midfield man in the country," had finally got his way and severed his association with West Bromwich Albion.

"It was something I had to do," argued the delighted Robson, "I felt I was getting a little bit stale at West Brom, I had been with the club too long and it was beginning to affect my game and that is partly why I was so insistent on a move.

"The departure from the Hawthorns of Ron Atkinson had nothing to do with it I had wanted a move long before that. I had got in a groove and could not lift myself out of it, doing the same things every day in the same surroundings, the same training and so on. Most of you know what I mean and have probably experienced it but for a footballer it can be disastrous because you lose your edge. I must be wrong but I think it just helps your game a bit if you move on when that situation arises.

"It was certainly time for me to do that . . . I am sure it was the reason why I was playing so well for England and yet looking such an average player with Albion last season. I needed a new challenge to pep me up."

MANY PARTS

Robson is a key player in Ron Greenwood's national team and one of the cornerstones on which our international future is being built, and yet in terms of experience he is still relatively new with only 13 caps to his name. Even so he appears to have shouldered a great deal of responsibility at this level although he confesses; "I have never really thought about it, I just go out and enjoy my games for England.

"As you have read so often, through other international players featured in this column, the international game is a far cry from league football. Obviously the people you are playing against are better than what you are accustomed to on a Saturday afternoon and they punish you badly for the slightest mistake . . . but I enjoy it."

Bryan's role for England has varied from game to game, but when he was thrown in as a sweeper he claimed it was his favourite position:

"That is right. When I was younger I played at the back alongside the centrehalf and adopted a role similar to that given to me by Ron Greenwood. I used to send the centrehalf into attack everything, while I covered round the back and I would only go forward on the ball when the space was there."

IMPROVE THE GAME

It is a role not freely adopted by League clubs although Ron Greenwood has emphasised it is an essential requirement at international level. But how does Bryan assess the position?

"I think it would be good for clubs to adopt this system. It gives your midfield players and your strikers a few more options because if the two central defenders just keep sitting all the time, it means there is not so much going on for midfield players. Therefore they have to go back and collect the ball from those defenders and start building up the play from those deep positions.

"If on the other hand the defender goes forward with the ball and joins up with midfield then you are liable to outnumber the opposing midfield if their strikers don't track you back, and that must be an advantage. I am sure most midfield players would prefer it and it could improve the club game."

Of course it must be difficult playing one role for your club side and another for your country but Robson shrugs it off nonchalantly, saying: "I find it easy enough to slot back into the defence, although after playing a conventional midfield role where I am hunting the ball all the time it is different.

"It is a case of adjusting to one or two things that is all. At the back you have to read the game instead of scurrying around and the thing that hit me most was my defensive heading. It was no where as good as when I played in that position regularly . . . and so that could be improved. But other than that it is a good position for me to slot back into especially as I am essentially a defensive minded midfield player anyway."

TOO CRITICAL

In last summers World Cup qualifying match against Switzerland in Basle, Bryan faced the even more demanding task of being asked to play two different roles in the course of the one game, but he showed his class and handled it well.

"I played out left in the first-half and was supposed to get forward into the penalty area with Ray Wilkins playing the holding position. That was a different game again to a normal midfield attacking role in which you are usually required to fall back into defence when your own attack breaks down. But I enjoyed it and then moved back second half to let Terry McDermott take on that role."

Robson who scored England's lone goal in the disastrous defeat in Oslo feels that the game against Norway apart, England have been criticised rather harshly for their performances: He says: "In all honesty I don't think we have been doing that much wrong. I know we have taken a lot of stick but I have felt that in most games we have gone well early on but then failed to convert the half chances and that is what you need to do to settle a side down. But I don't think we have enjoyed much luck."

However the young international now hopes that Old Trafford will help him rekindle his undoubted talents. He has a tremendous respect for manager Ron Atkinson and felt that the side he had built at West Brom was on the verge of winning something big. Now that team has been broken up and Robson finds himself joining a new cause . . . that of restoring Manchester United as the best team in the land.

son Bryan Robson Bryan Robson Bry



Famous Clubs

These last three years have been the most turbulent in Sheffield United's 92 year history, which until 1979 had never seen them competing in competitive football outside of the top two divisions of the Football League.

Like a bad nightmare that won't go away, the "Blades" fortunes have plummeted from one dire situation to the next. And yet when United did descend to the Third Division at the end of the 1978-79 season you could hear the murmurs of disbelief from Plymouth to Carlisle. Those murmurs grew into shocked disbelief when on the last Saturday of last season a missed penalty against Walsall at Bramall Lane, condemned them to a spell in the Fourth Division.

Those glamorous days in the top flight when championships and cups adorned the United board room now seem so far away, particularly as they are currently in the shadow of a revival at their neighbours and keenest rivals Sheffield Wednesday.

The two famous Sheffield clubs have very close links, United it might be said, emerging from the wake of Wednesday's development and when the owls left Bramall Lane to take up their present residence, Sir Charles Clegg and his brother helped form Sheffield United in 1889, in a determined effort to maintain top-class football at the famous enclosure.

The initial years proved very difficult with more local opposition than help from within the Sheffield footballing community and when the Alliance rejected its application for membership United were forced to turn to the Midland League.

By 1892 an application had been made to

join the Football League Division One, but it was rejected and instead United were offered a place in the newly constituted Second Division. It was a start.

By the end of that first season the Blades had earned their chance of promotion, finishing second in the table to Small Heath, having won 16 games, drawn three and lost three with 62 goals for and 19 against.

In those days however this did not guarantee promotion to the First Division but entitled the teams to participate in a test match between the three lowest clubs in the First Division and the three top ones in the Second Division. United met Accrington Stanley who had finished second from bottom, and beat them 1-0.

By the close of the 1896-97 season Sheffield United had really asserted themselves in the top flight, finishing second to Aston Villa and a year later the Blades took the championship with 42 points, five clear of runners-up Sunderland.

CUP GLORY

In 1900 Sheffield finished two points behind champions Aston Villa but this was really the era in which they basked in the glories of the cup.

The initial triumph came in 1899 when United reached the final for the very first time. Derby County and Steve Bloomer were the hot favourites, but as is the case so often, reputations mean nothing at times such as these. United had played ten ties to reach Crystal Palace and they were not going to give up now. Magnificently generated by Nudger Needham, United thrashed Derby 4-1 before 73,000 fans.

Two years later they were back at Crystal Palace, this time facing Tottenham Hotspur. The game finished 2-2 and Spurs went on to take the cup with a 3-1 win at Bolton in the replay, but twelve months later the Blades were back again.

Southampton and C.B. Fry provided the opposition and the game turned out to be something of a marathon, as the great man recalls: "We played Sheffield United on the Saturday and drew (1-1), we played them a fortnight after and drew. We played extra-time and they beat us by one goal."



Bob Hatton — Still on target

Sheffield United



The final score was 2-1 to United, who were to go on and win the coveted trophy a further two times. The third success came in 1915 at the expense of Chelsea at Old Trafford (3-0) and the fourth in 1925, when Wembley was the setting and Fred Tunstall, on the left wing, capitalised on an error by one of the Cardiff City defenders to score the only goal of the game.

The wine of success was somewhat tempered in 1934 when the club were relegated from the top flight finishing bottom with 31 points, having let in 101 goals and scored only 58.

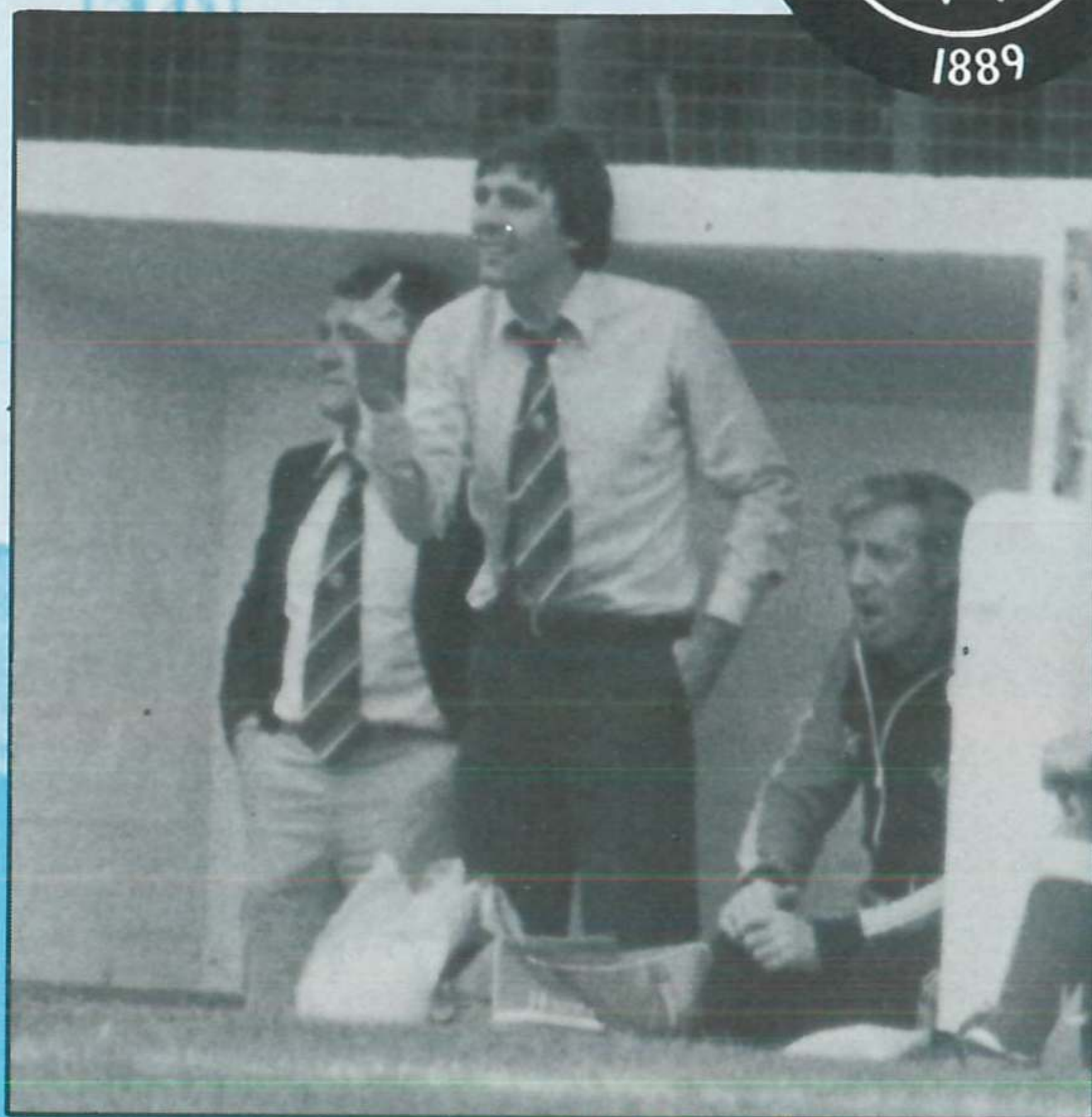
They were to win back their place by 1939 and in the meantime had played in yet another FA Cup Final, this time against Arsenal. They held the Gunners until 15 minutes from time when Ted Drake accepted a through ball from Bastin and the centre forward did the rest.

By 1946 it was back to the Second Division where they stayed until winning their only Second Division title in 1953. Since then Sheffield United have alternated freely between the divisions spending 15 of the last 28 seasons in the First, eleven in the Second Division, two in the Third Division.

The Blades were relegated from Division One in 1956, were back up after five years and then lost their place again in 1968. Three more years of top flight football followed between 1971 and 1976 but since the war they have failed to establish themselves as a major footballing power.

Bramall Lane has always been the home of the Blades and was until 1973 also shared by the cricket club, which restricted spectators to three sides of the ground. Now the new stand has made it into one of the better grounds in the League with 15,300 seats and a capacity of 49,000.

Off the field Sheffield United is developing well but no one can underestimate the onerous task facing new boss Ian Porterfield, whose job it is to put the club back on the map. At the moment the old names of Ernest Needham, Billy Foulke, Arthur Thickett; the great Irishman Billy Gillespie, Alex Forbes, Jimmy Hagan and more recently Joe Shaw haunt Bramall Lane with memories of a great past...



Ian Porterfield — Now in charge

Year formed — 1889

Turned Professional — 1889

BLADES ROLE OF HONOUR

Football League Champions — 1897-98

Runners-up — 1896-97, 1899-1900

Second Division Champions — 1952-53

Runners-up — 1892-93, 1938-39, 1960-61, 1970-71

FA Cup Winners — 1899, 1902, 1915, 1925

Runners-up — 1901, 1936

Managers since the War:

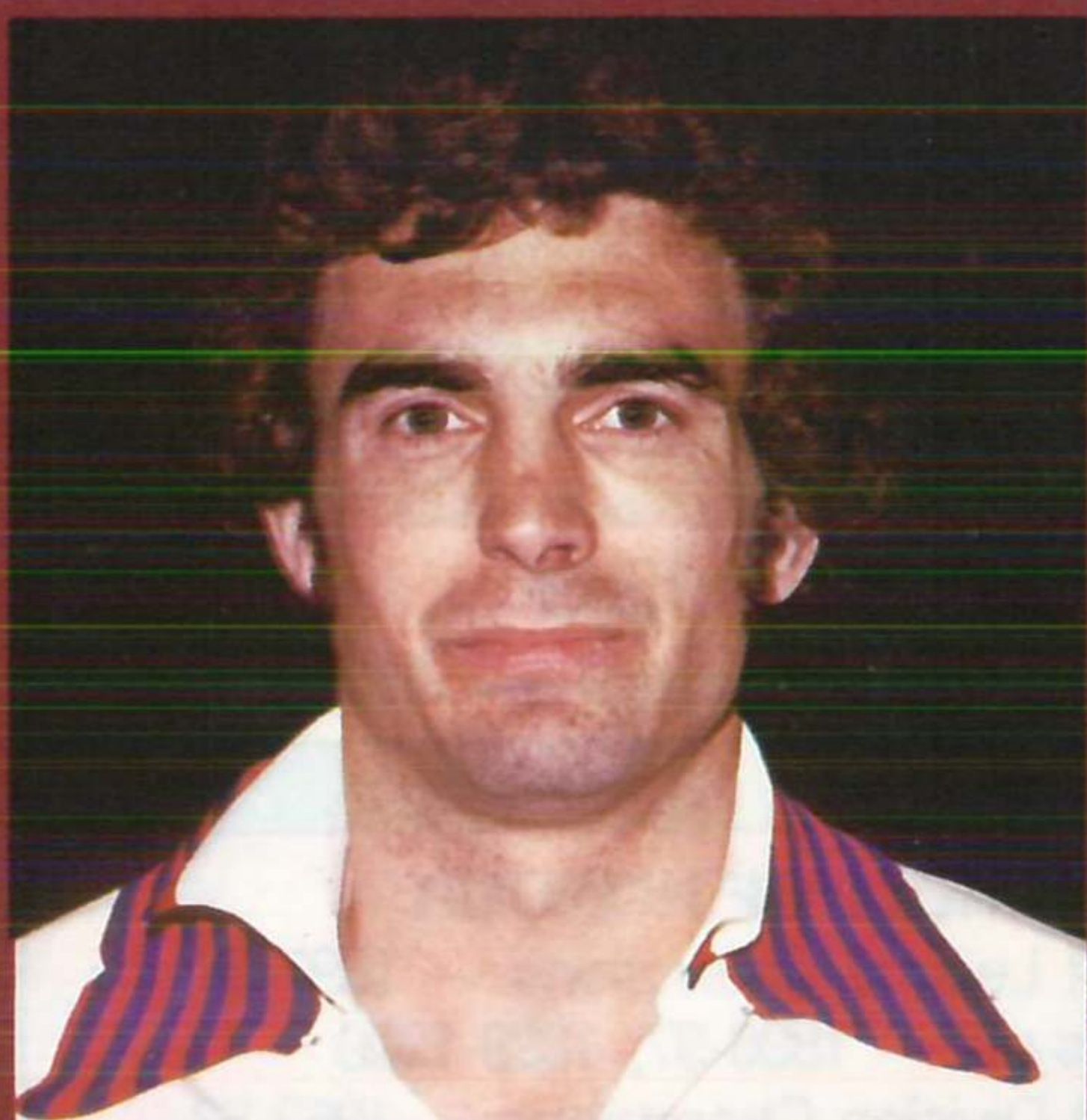
Ted Davison, Reg Freeman, Joe Mercer, John Harris, Arthur Rowley, John Harris, Ken Furphy, Jimmy Sirrell, Harry Haslam, Martin Peters and Ian Porterfield.

TOP LEAGUE SCORERS

1976-77	Keith Edwards	18
1977-78	Alan Woodward ..	12
1978-79	Peter Anderson ...	12
1979-80	Jeff Bourne	11
1980-81	Bob Hatton	18

SWITZERLAND BEAT RUMANIA TO HAND ENGLISH FOOTBALL AN UNEXPECTED LIFE LINE. COLIN BENSON LOOKS FORWARD TO THE FINAL DECIDER WITH HUNGARY AT WEMBLEY WHICH ENGLAND MUST WIN TO QUALIFY FOR THE 1982 WORLD CUP FINAL TOURNAMENT IN SPAIN.

ENGLAND MUST BE GOAL HUNGRY



Trevor Brooking the two goals hero in Budapest

Face taut, his eyes and voice filled with emotion, Ron Greenwood barked out his after match message. There were to be no questions, no answers as is usual on such occasions. The England manager had delivered the goods in the Nep Stadium that evening in Budapest and now his message to those who had doubted him was loud and clear: "I told you I would get you to Spain and get you to Spain I will" he declared. With that parting shot he left the room.

England of course had just pulled off one of their most memorable victories with an emphatic 3-1 win over the Magyars on their own soil and this at a time when England's morale was down in their boots following their shock defeat in Switzerland.

Since then we have faltered badly once again and just when it seemed that we had locked ourselves out of yet another World Cup Final series by losing to Norway, little Switzerland kindly unlocked the door by defeating Rumania.

So once more our destiny is in our hands and if we beat Hungary at Wembley in November then we can book our tickets to Spain.

There is more than a touch of irony in the whole desperate saga that has seen England top the

qualifying table with just seven points from seven games. It was Hungary who first taught us that football was not our divine right, way back in the 1950s, it was they who lifted our hearts last June and now Hungary hold the key to our immediate international future.

Ron Greenwood has long been an admirer of the Magyars talents and admits; "When I first saw Hungarian football it affected my whole philosophy on what football is all about.

"They have had their problems since then of course and although they produced a very good side with Albert and Bene and so on they have never really achieved the heights that the great side did in the fifties.

"That is the sad thing. They still talk in Hungary about that great team and reflect and compare the modern players with those of yester year. No matter how good the current players are they are always held up for comparison.

"Even the coaches talk that way so in some respect the young players have a cross to bear which makes it very difficult for them."

England's victory last June and more to the point the style of it gave Ron Greenwood his proudest moment and he was justly angered when some reporters then speculated that this was a very poor Hungarian side.

"Of their present players there are two who come up to the Puskas, Hideguti standard and certainly that of Albert and Bene" suggests the England boss. "They are Laszlo Fazekas an outside right who plays for Antwerp and Tibor Nyilasi who is an exceptional player.

BAD BOY

"Then there is Andras Torocsik who unfortunately has been a bit of a bad boy. He has been suspended by the Hungarian F.A. a couple of times but they brought him back into the side because he is such an exceptional player. Regretably he has not got the legs anymore and without wanting to be unkind — and these are their words — he has abused his body and consequently is not as fit as a 26 year old player should be.

"But he is a wonderful player and together with Nyilasi sets everything up. Nyilasi on the right and Torocsik on the left. Both come in quickly to take up central striking positions to support centreforward Kiss who interchanges well and is a very useful player in his own right.

"Defensively, as always, Hungary are not so strong. They will tell you in Hungary that their archiles heel has always been the goalkeeper, that was the case even in their hay day. In the World Cup Finals in 1954 which they should have won, that was the position which let them down . . . and that problem still prevails today."

At the moment Meszaros and Katzirz are the contenders. Katzirz is a giant and looks like 'Garth' and although he is formidable in the air, his work on the ground is suspect. He came into the side against

Rumania last season and kept his place for the visit of England, but in the return game in Bucharest this September Meszaros got the vote and kept a clean sheet.

The Hungarian side that forced that goalless draw in Rumania showed six changes — two of them positional — from the team that lined up against England. In addition to the goalkeeper, Toth replaced Varga in midfield with Salay taking over from Muller in the centre of the defence. Raab replaced Mucha while positionally Torocsik took over the number nine shirt with Kiss moving to the left.

It worked, Hungary looked sound at the back and earned what they had set out to achieve, a draw.

The Hungarians are suffering from the same problems that are afflicting the English game and Ron Greenwood says; "I suppose it is a complaint that is affecting everybody in the football world today, and that is the youngsters refusal to practice. They play games but they just won't practice and work at their skills. As I go around the world I find this is a universal failing and it is not as some suggest the fault of the managers concerned.

"It has nothing to do with managers . . . it is to do with attitudes when they are young. We are talking about youngsters learning the game. To be a good footballer is hard work, the trouble is people do not want to work hard at doing things anymore and this is a problem.

"In the old days you could travel through Hungary and see kids practicing all over the place. But not any more, it is just the same in England, they don't do it and it reflects on attitudes when the players grow older. They also have another problem to contend with and that is the reluctance to let players leave the country. I think what happens is that the Hungarian stars then get to a stage where they know they can not progress any further and therefore there is a lack of incentive to go on and improve.

GOALLESS

"But on the whole Hungarian football has to be respected because of its history. Whether they can ever live up to that glorious past is another thing.

"They play like all continental teams, a much more controlled game than we tend to do, building up attacks from midfield. Our problems will be tying down people like Nyilasi

Terry McDermott's shot is saved by Katzirz during England's epic 3-1 win at the Nep Stadium.

and Torocsik."

Whatever the outcome of Hungary's home game with Norway England's Jekyll and Hyde team will have to be on their toes. When Kevin Keegan so gleefully slammed his penalty shot past Katzirz in the 73rd minute of that game in Budapest it was the first goal from an England forward in seven months.

That was since Ipswich striker Paul Mariner netted against Switzerland at Wembley on November 19th 1980. Now exactly one year later seems an ideal time for that run of ducks to be broken. The fact that our front men have now failed to register a goal from open play during 777 minutes of match play against Spain, Rumania, Brazil, Wales, Scotland, Switzerland, Hungary and Norway must be troubling Mr. Greenwood who has very few resources to pluck new talent from.

Hungary is the big one and as Trevor Brooking one of the stars of that Hungarian rhapsody so aptly exclaims; "who would have thought that after that defeat in Norway that our future would still be in our hands. It is now a cup tie atmosphere, Poland all over again . . ."

We only hope the outcome is different because the Football League is suffering the draft created by a stuttering national team. Bert Millichip the FA Chairman has already stated: "It is obvious the time has come to look at the international situation for the early future," while Greenwood has blamed The System for his lack of success.

The England boss explains: "It is a very deep-seated problem. By rights we know we should have skated this group but the way the game is set up in England it is not helping to produce enough players who can accept responsibility in moments of crisis."

I suspect a lot is to do with those attitudes Greenwood referred to earlier on and the fact that our youngsters are not schooled properly at an early age of their development.

As far as the immediate future goes I believe England will qualify for Spain despite themselves . . . and so complete the miracle. Whatever happens though we must not lose sight of the truth. There is something radically wrong with the development of players in this country and that must be rectified if English football is to stand tall again.





STAR TALK

STEVE COPPELL

I am continually hearing people say that what is wrong with English football today, is that we don't play with wingers. Why they ask don't we play with specialist wingers like Brazil!

Well the last Brazilian side to play with a winger was the one which won the World Cup in 1970 when they had Jairzinho on the right, but his was a far from orthodox game. He popped up in some funny places for a right winger. He scored in every round of that Final series but no way was he an outside right. . . He was a right sided attacker with freedom to roam and he scored some fabulous goals.

The left winger was Rivelino — a midfield player — so I will dispute the fact that Brazil have always had wingers. The last I can remember were from that great side in 1958 when Zagalo and Garrincha were the wingers and I think that was the one occasion when the abundance of skill in the side was such that you could not cut those two players out of the game. The midfield always ensured that they got service and they were great individualists anyway. They could pick the ball up anywhere on the field and take players on and always look good.

But the game has developed since then and I think you will find that the most efficient system, the best system for winning, always rises to the surface when it comes to team formations. And at the moment it just seems that all the best sides do not have permanent wingers.

I am a big fan of John Robertson at Nottingham Forest, because as a winger he has done wonders for Forest both in the domestic competitions and in the European Cup. But I think he is the exception rather than the rule.

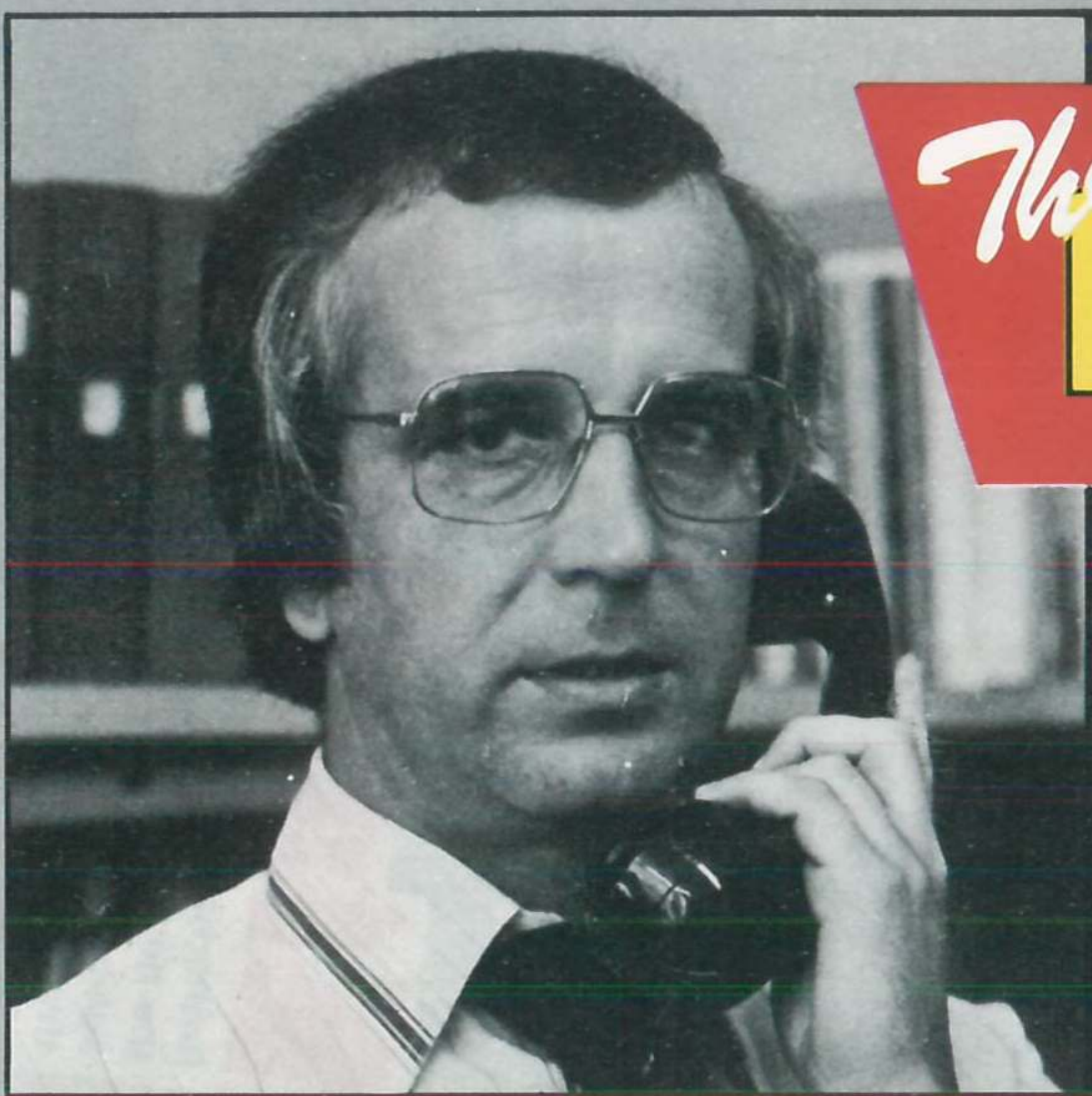
The best sides in recent years have not played with what you would call orthodox wingers probably because the individualist players have been in short supply. Aston Villa had Tony Morley in last seasons championship side but on the whole teams have not been fielding specialist wingers.

The most consistent and successful side in recent years has been Liverpool and they have not played with wingers since Peter Thompson left them. And yet they continue to win the big trophies.

Wingers as we used to know them might be a dying breed mainly because they are easy to mark out of a game, but there are always exceptions to the rule and the old maxim always prevails. If you are good enough — like John Robertson undoubtedly is — then there will always be a place for you.



Star Action
Rotherham United's star centre-half Paul Stancliffe in the thick of the action during the 2nd Division game against Norwich City. Keith Bertschin is the thwarted Canary.



The PAUL PARISH page

Getting to know you....

... getting to know all about you. No, it's not a cue for song, more an impassioned plea by managers of whom instant success has been expected.

Remember the Gentlemen's Agreement which resulted from last January's soccer seminar in Solihull? Club directors agreed not to take managers from other sides during the remainder of last season.

So, at least for a few months, managers could go about their daily work without the threat of imminent dismissal.

Of course, in this imperfect world, it didn't stop sides being relegated or even living up to the expectations of directors or supporters. **Everybody in football cannot be winners.**

By the end of the season the first rumblings of discontent were being heard from dissatisfied board-rooms. It made for a summer of managerial 'transfer' activity which at one time threatened to push into the background the multi-million deals involving players.

A new manager, a new season . . . but not necessarily a panacea for all a club's ills.

It does happen, of course that a new man can walk in and immediately revive the flagging fortunes of a club. John Bond's arrival at Manchester City a year ago was a perfect example.

City were on the floor, relegation threatened and all was gloom. Enter Bond, and a dramatic

change of fortune. City reached the FA Cup final and by the end of the season were comfortably ensconced in a mid-table position.

More likely, however, that it will take time — weeks, even months — for the cure to be found.

In most cases it just isn't the arrival of a new manager and a new style of play. It generally means a new coach, a new physio, even new talent scouts. The new staff, rightly, want time to evaluate the talent at their disposal and maybe want to bring in new players.

But football is an impatient game. Success is expected, if not overnight, than certainly the next day!

BRIGHTON BEACHED

A glance at the first month's results this season emphasised the difficulties.

Manchester United, who had affected as many alterations to their personnel as anyone, were clearly taking time to adapt. Ron Atkinson, for all his ebullient personality and swift action in the transfer market, took a few matches to bring his new side into the right shape. Valuable points were lost.

West Bromwich Albion had problems beyond the departure of Atkinson, and new manager Ronnie Allen was caught in the backlash of that move.

At Middlesbrough Bobby Murdoch had an uncomfortable start to the season as successor to the departed John Neal. And Neal himself found that there was not going to be an instant **answer to Chelsea's problems and their desire to charge back into the First Division.**

It was Mike Bailey who really highlighted the problem. He arrived on the south coast during the summer to take over as manager of Brighton. Actually they were not doing at all badly with just one defeat from their first six matches. It really was as good as anything Brighton had achieved in the First Division.

Three matches had, however, been drawn and, in a strange new world where victory is valued at three points, that represented a loss of six points.

Bailey is expecting still better things from his team but he stressed the obstacles facing a new manager when he said: "We just haven't been

working together long enough. We're going to have lapses before everything starts to run smoothly.

"I came here in the summer and only got together with the players for the first time during pre-season training.

"Since then I have bought some new players and others have left, so while everyone is getting to know one another there are bound to be some misunderstandings on the field."

Time is always of the essence and Brighton, like any other side in the Football League, will be expecting the best possible results in the shortest period.

UNCAGED

Brighton is a particularly interesting case. The club has now gone through that period of euphoria associated with any side that is promoted to Division One for the first time. Enthusiasm needs an uplift to reawaken the interest in those, perhaps, who have become blasé about the club's now accepted First Division status.

It's rather like chasing shadows, because in the current economic climate the football public are being forced to be more discerning as far as entertainment is concerned.

What it has meant is that Brighton are operating at less than break-even figures. It's not uncommon these days but Brighton believe they need another 8,000 regulars through the turnstiles to keep ticking over in the black.

Brighton chairman Mike Bamber is sympathetic to the needs of the supporter. And if Mike Bailey and his men can produce the goods on the field he believes he may have the answer to another of the problems of declining attendances.

He believes that the fenced-in fans at the Goldstone Ground deserve something better. He believes, quite correctly, that the average football supporter does resent being put in a cage to watch a game.

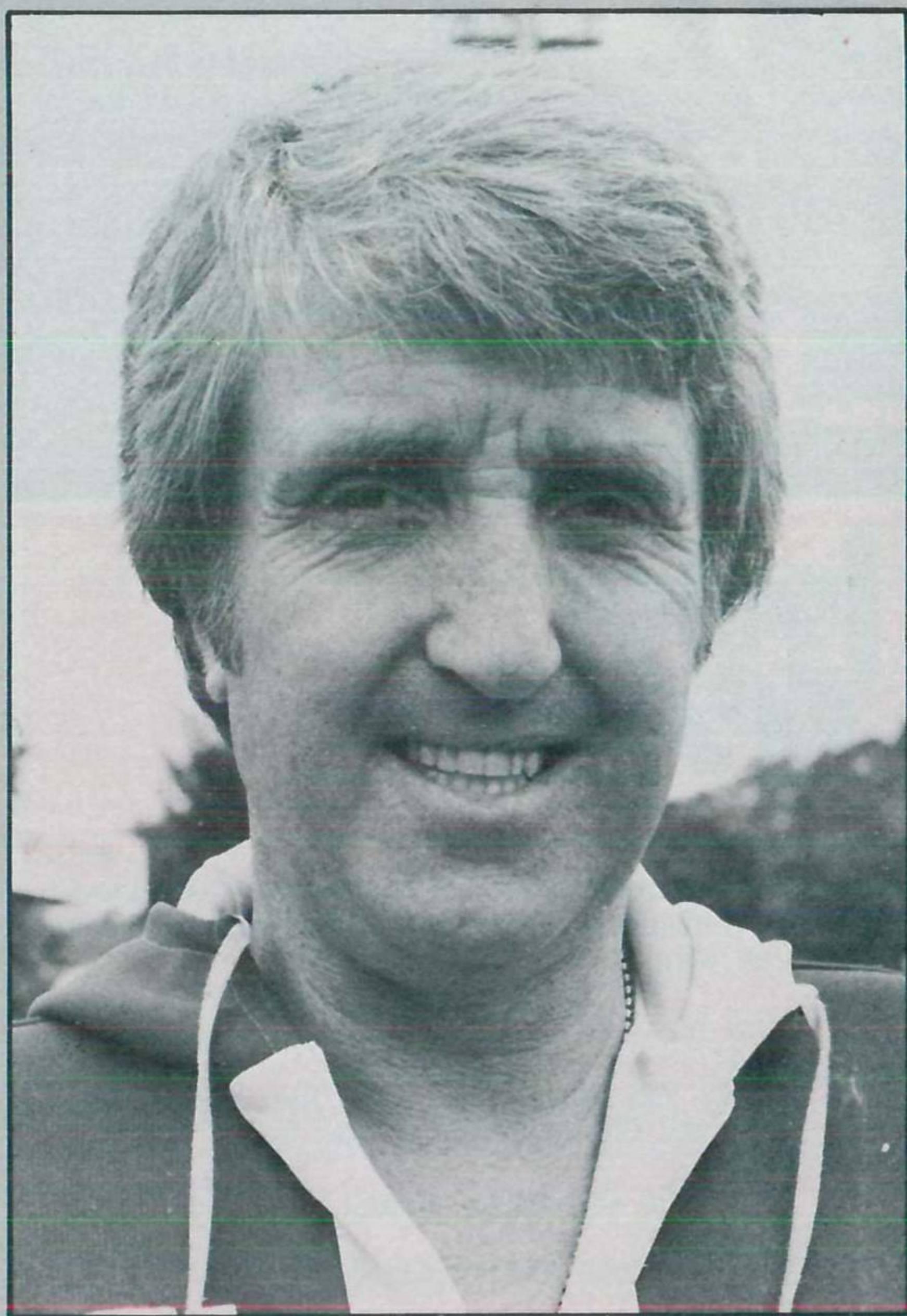
At Brighton the fences were erected after

Spurs fans had created disturbances a couple of years ago. Bamber's plan is to retain the fences only in the part of the ground occupied by visiting supporters.

Brighton fans, he hopes, will respond to have the chance to see their team play without the hindrance of fencing, by supporting the club again.

New managers, new points systems, better viewing facilities for the fans. They are all being tried, not just at Brighton, to lure fans back to the game and halt the slide in Football League attendances.

Everything needs time . . . and in football that is a commodity always in short supply.



John Bond a perfect example . . .

**READ WHAT
THE STARS
SAY ONLY IN**

match
WEEKLY



OUT EVERY WEDNESDAY!

Name...



...the Stars



JUNIOR QUIZ

If you have read this edition of "Centrespot" you should have no difficulty in answering the following questions which all relate to the articles featured.

1. How many Full England caps has Bryan Robson won?
2. When did Brazil last win the World Cup?
3. Who did Sheffield United beat in the 1902 Cup Final?
4. When did Cambridge United enter the Football League?
5. Garrincha and Zagalo played for which national team?
6. Mac Mackay is the commercial manager of which club?
7. Who scored England's goal in the World Cup match in Norway?
8. When was the F.A. SuperSkills Award Scheme launched?
9. How many times have Sheffield United won the 2nd Division championship?
10. Who is the chairman of Brighton & Hove Albion?



PROGRAMME CATALOGUE

Send 15p in unused postage stamps (to cover return postage etc.) for a FREE copy of our Current Catalogue listing several thousand different mint condition programmes available including Finals, Semis, Internationals. English and Scottish League teams, etc., plus Bargain Bundles of various seasons.

STEVE EARL FOOTBALL PROGRAMMES
 (CS) 5 EARSHAM STREET, BUNGAY, SUFFOLK, ENGLAND, NR35 1AH
 (Phone 0986 2621/4108 for Enquiries Only)

FUN SPOT



Match the Face

Here are two East London favourites. Can you spot who they are?

MATCH THE FACE: — David Cross, Frank Lampard.
 Archie Gemmill and Gordon Cowans.

NAME THE STARS

Answers: 1. 13; 2. 1970; 3. Southampton 2-1; 4. 1970; 5. Brazil; 6. Norwich City; 7. Bryan Robson; 8. November 1978; 9. Once in 1953; 10. Mike Bamber.

OUT NOW - GREAT NEW SOCCER BOOK

FOOTBALL LEAGUE REVIEW

- 100 COLOUR PHOTOGRAPHS
- BIG NAME WRITERS
- PACKED WITH INFORMATION
- CLUB FIXTURES

GET YOUR COPY NOW
FROM: NORWICH CITY
PROMOTIONS OFFICE
— you'll be glad you did!

£1.95

IT'S EXCITING ... IT'S NEW ... IT'S A MUST FOR ALL
SOCCER FANS ... THAT'S THE OFFICIAL 1981/82
FOOTBALL LEAGUE REVIEW — A 108-PAGE FULL-
COLOUR GLOSSY ROUND-UP OF ALL 92 CLUBS IN THE
FOOTBALL LEAGUE.

BOOK THE SPACIOUS "EXECUTIVE SUITE" for Weddings, Dinner Dances, Cocktail parties and Business Luncheons

The "Executive Suite" has been designed for the ultimate in comfort, decor and cuisine. It incorporates a large bar, an intimate dance floor and stage for cabaret. With catering for up to 250 people it retains an atmosphere of warmth for all those special occasions. We can offer a wide choice of menus to suit every occasion.

For personal service ring our Executive Manager and make a date for your next function.

THE "EXECUTIVE SUITE"

CARROW ROAD, NORWICH. TEL: 613307

Pop in for a pint tonight

Relax in the friendly atmosphere of the Nest with its competitively priced drinks, range of bar meals and lunches — it's just the place every one's heading for.

THE NEST

PUBLIC HOUSE
CARROW ROAD, NORWICH

adidas 
The mark of a winner

OFFICIAL SUPPLIERS OF PLAYING KIT & FOOTWEAR TO NORWICH CITY FOOTBALL CLUB
Replica Teamstrips are available at most adidas stockists.

PROTECTOL

First Division rustproofing — with AA approval

Protectol Gold Seal
and Standard
Protectol
Rustproofing.
Approved by the AA
and 50,000 British
motorists each year.



At our rustproofing station you will see the Protectol sign, alongside another showing the AA Seal of Approval.

Both tell you that you have found top of the league rustproofing — and guarantees to guarantee your peace of mind.

Protect your car from the ravages of rust with Protectol. Clean, second-generation rustproofing, and the No. 1 All British system.

Don't wait for signs of rust. Contact **Davey's** your local Protectol station today for further information or an estimate.

davey's
AUTO BODY REPAIRS

H. R. DAVEY (NORWICH) LTD.

TEL:
410080

SPAR ROAD
(St. Faith's Industrial Estate)
NORWICH, NR6 6BY

Junior Canaries

Today is Hallowe'en, when witches are supposed to be abroad! Let's hope that if there are any in the vicinity of Carrow Road this afternoon they don't work any evil spells on the fortunes of the Canaries. Those black cats which are reputed to travel tandem fashion on the broomsticks might upset any Canary! If that little scenario conjures up pictures in your mind, good; because this afternoon all "J.C." members are invited to take part in another painting/drawing competition!

Last season we had two such competitions for young artists; one for Christmas cards and the other, our match-day poster competition, which produced such a tremendous response from schools all over the County.

This time we are looking for pictures to make up a footballing calendar: One picture for each month of the year (hence my reference to Halowe'en, cats and Canaries).

Don't worry, you are not expected to submit all twelve pictures, but if you want to send in more than one, that will be fine. And for those of you with a poetic turn of mind, we would also like to see some four line verses for each month; so even the non-artists can enter this competition!

Needless to say there will be at least twelve prizes to be won, and details of these will appear in a subsequent programme.

You have until Christmas to submit your entries, so why not try to get your art and English teachers interested. (Schools did so well with the Poster pictures!) Remember to include your name, age, address and "J.C." number with each entry. I can't promise to produce a Footballing "J.C." Calendar for 1982 but we might try to get something in print for the 1982/83 season. Now, it's up to you. Send your entries to me, c/o N.C.F.C.

For the more energetic "J.C." members there is the chance of a coaching session at Trowse, on Sunday December 6th (10 a.m. for a 10.30 a.m. start). The session will end at noon; and if any members or parents are interested, I will be holding another Football Forum in the Executive Suite while the coaching session is in progress. There is no need to apply for either event, but we do want to know as soon as possible how many to expect.

For the coaching write in to Graham Wren, stating age and membership number. For the forum write to me.

It may not be T-shirt weather, but "Junior Canary" T-shirts make useful presents at any time, and parents may like to buy them for Christmas presents! They are on sale from the CANARY Shop, price £1.65.

JOHN MAIDEN



Mascot for our last home game vs Shrewsbury — Ben Jackson lines up alongside Mark Barham.

Quiz



Today's Anglia TV Quiz has been set by J. Clarke of 151 Mundesley Rd., North Walsham, and he will now receive a match ticket for his enterprise.

There is also another free match ticket waiting to be won by the sender of the first all-correct entry to this Quiz.

Send your entries and questions to: Anglia TV Quiz, Canary Magazine, Norwich City F.C. Promotions, Carrow Road, Norwich.

QUESTIONS

1. When did King George VI visit Carrow Road and who did Norwich play that day?
2. Who were the first winners of the European Cup Winners Cup?
3. Who was the Football Writers Footballer of the Year for the season 1961/62?

4. Name the six clubs Norwich beat to win the Football League Cup in 1962?
5. Who was European Footballer of the Year in 1964?
6. Peter Silvester joined Norwich from which club?
7. In which season did Norwich become Div 3(S) Champions?
8. How old was Ron Saunders when he joined Norwich?
9. How many League matches have Norwich played against Chelsea at Stamford Bridge since election in 1920?
10. TV commentator Brian Moore is a director of which club?
11. What is the record attendance for a Scottish League match?
12. What is Norwich's biggest win in the League Cup?
13. When was promotion and relegation first introduced in the Football League?
14. Who refereed the two F.A. Cup Semi-Final matches in 1959 between Norwich & Luton?
15. What is Port Vale's nickname?
16. In 1978 which American club did Mick McGuire spend some time with?
17. Which Country won the 1980 Olympic Games Football Tournament?
18. When were International Caps first awarded?
19. How many years did Norwich spend in the Southern League?
20. Where did Jimmy Bone make his League debut for Norwich?
21. Who was the 2nd Divisions leading goalscorer season 1977/78?

MAC'S COMMERCIAL PAGE

SO NEAR . . . AND YET SO FAR



Area Sales Manager, Paul Walsh, watched the home match against Shrewsbury from Norwich Brewery's Executive Box. He was understandably disappointed when the visitors went ahead dead on 24 minutes, not so much because the Canaries were 1-0 down but because he was holding the Golden Goal ticket for 24 minutes 03 seconds. He tried, somewhat tongue in cheek, to claim the £150 top prize for being the closest but his approach was equally politely declined.

After the match we were able to introduce Paul to Stuart Beasley, who works for Anglian Windows and who happened to be watching the match from his firm's Executive Box, right next door to Norwich Brewery's. Whilst not wishing to rub salt into Paul's wound we invited him to present Stuart with his cheque for £150. Stuart, seen here on the right of the photograph, did at least invite the gallant loser into his firm's box and give him a drink. We are certain Paul Walsh quenched his thirst with a Norwich beer!

OUR MASCOT TODAY



Our mascot today is Simon Smith who is 12 and visits us all the way from Wimbledon, London. Simon is a keen supporter of Norwich City but apart from the occasions when his parents travel to Norfolk, he is only able to follow the team's progress on TV and by reading match reports in his Sunday newspapers.

Simon and his younger brother, Spencer, who is also with us today, attend Willington School in Putney where they both take their football very seriously. Swimming, cycling, fishing and judo are among Simon's other hobbies and he is also a very enthusiastic member of the 1st Wandsworth Scout Group in London.

ANOTHER £1,000 WINNER

There were some broad smiles to be found in Caister on Sea last week when a £1,000 cheque, as first prize in the Golden Nugget lottery for Lottery 36, arrived at 26 Belstead Avenue. Congratulations to Mr. D. Monkman, winner of the 43rd £1,000 prize that we have given away this year.

HAPPY BIRTHDAY, ROD



Saturday 17 October was the date of our last home game against Shrewsbury. It was a very special date for Mr. Rod Brookes, one of our Executive Box holders, who as well as being ball donor for our 2-1 victory, celebrated his birthday that same day. Two surprise visitors to Mr. Brookes' birthday celebration lunch in the Executive Suite were Canary and Dumpling who presented him with a bottle of "bubbly" and a Club tie to mark the occasion.

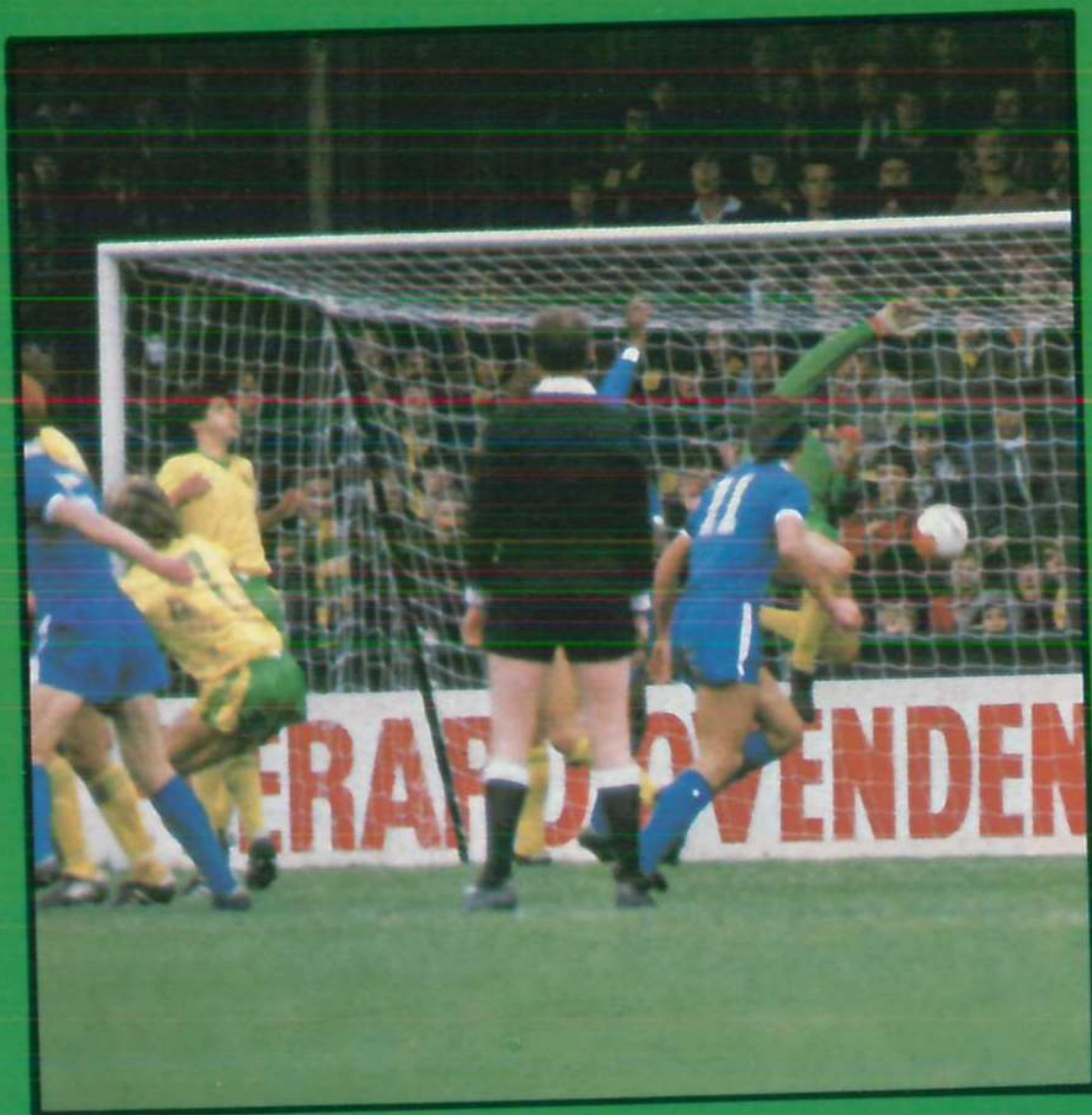
HOWS THAT FOR A SMILE



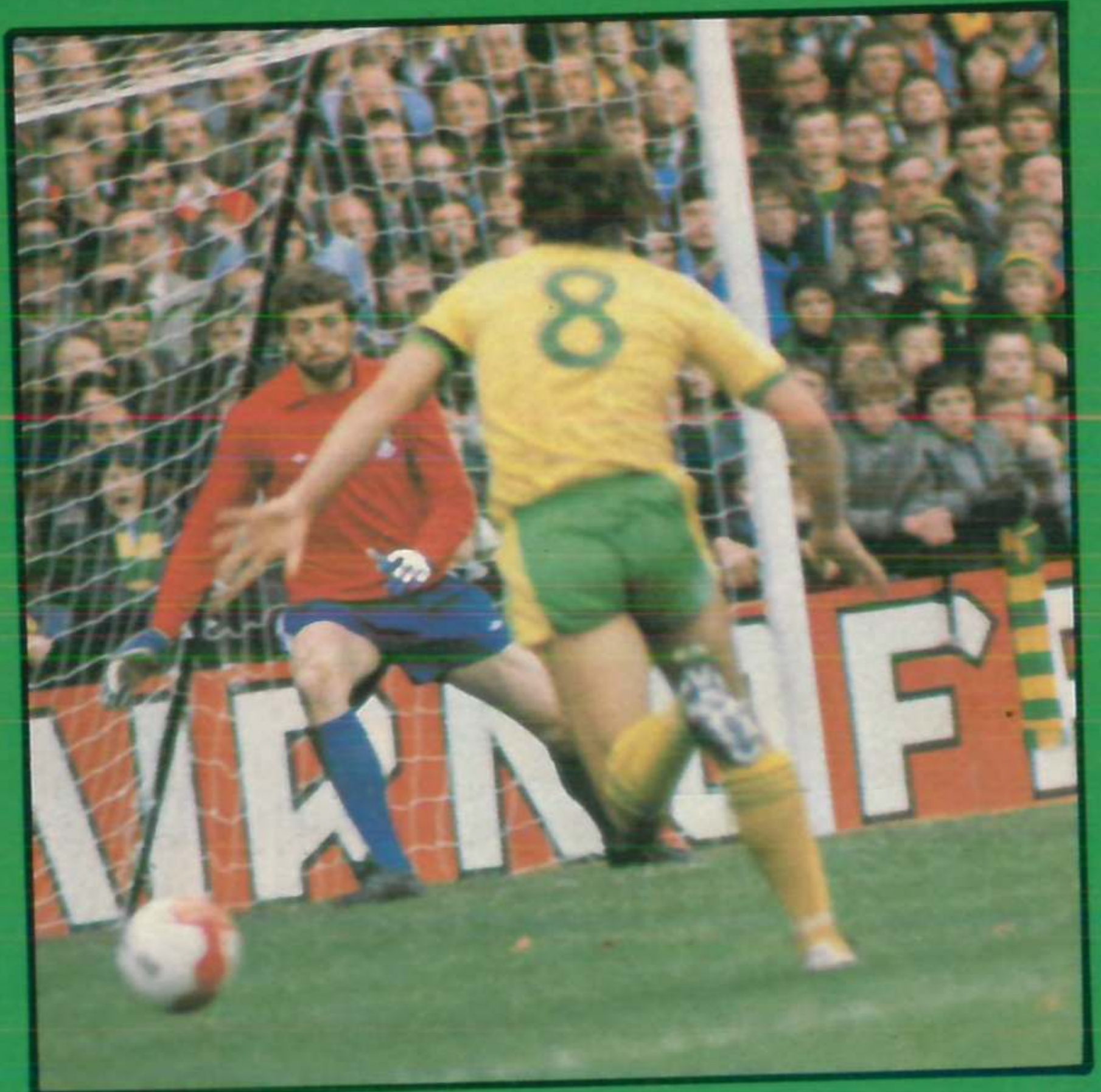
The biggest smile seen in the Promotions Office last week belonged to 3 year old Simon Llewellyn who was visiting Carrow Road with his god mother Angela, wife of club physiotherapist, Tim Sheppard. Simon hails from Sandy in Bedfordshire and when he called into the Club Shop picked a beany hat and a copy of 'Norwich City - Our Way' from the wide range of souvenirs on offer. Our photograph shows young Simon resplendent in his new tiffy thumbing through the pages of his book. He doesn't pretend to be able to read just yet but liked the dozens of action pictures in the book. A few copies of 'Norwich City - Our Way' are still available at the special price of only £1.50p. The beany hat is on offer at £1.30p.

Action Replay against Oldham

Oldham 'keeper Peter McDonnell pushes the ball over the bar as Ross Jack comes in.



A despairing leap by Chris Woods can not prevent McDonagh (11) heading Oldham in front.



Ross Jack rushes in as the ball shoots across the Oldham goal.

Cover Man

Phil Hoadley

For Norwich City's defender Phil Hoadley, Norfolk is the place to really enjoy life to the full. The lad from Battersea who has lived most of his life in the capital city enthuses: "I have got used to this country life. I have a goat, three kids — the human variety — four dogs and chickens and it is great. We grow our own vegetables and it has all become the 'good life' in reality."

That is why Phil, a veteran of over 400 Football League games — most of them played as captain of Orient — has no intentions of leaving Carrow Road for another club, even though he has been unable to establish himself as an automatic choice in the senior side.

"As it is at the moment it seems I am the understudy for Dave Watson and Steve Walford" he says. "Of course I want to play regularly and when I do get the chance then I just go out there and do my best and hope to keep my place the following week."

"I am the sort of fellow who once he gets his shirt on goes out there and gives a hundred per cent effort no matter which team he is playing in. If I am honest with myself and do that then no one can criticise me."

"To be truthful I think that if I was at any other club besides Norwich I might have asked for a transfer because I have not made a first team place my own. But as it is we have moved about a bit and now my family are settled and we all want to stay."

BUSINESS

"If I am not in the team then obviously it affects my income because I lose out on appearance money and bonuses but it makes no difference to my performance on the field. If I am in the Reserves at Beccles or somewhere like that my approach to the game is the same. I still play it as if it was a First Division game . . . that's me."

Phil, who started his professional career at Crystal Palace, has always played it hard. For Orient he occupied all four back positions during his 255 appearances but prefers to be used as a central defender, where his tackling ability comes to the fore.

"It is hard out there at times," he admits "but if you kick a forward the worst thing that can happen is that he kicks you back — then you know it is going to be twice as hard. But you have to show them that you mean business because if you let them get even a hint that you are scared or not determined to compete for the ball then if they are better class players they will take liberties with you and you can't afford to let that happen."

Of course the very nature of a defenders work, to stop the opposition playing, means that they invariably fall foul of a referees wrath at some time or other. But if Phil is cautioned does it make him a little more hesitant about going in?

ENTHUSIASM!

"Not me no" is the predictable reply. "You see I don't think I should ever get booked by a referee . . . it

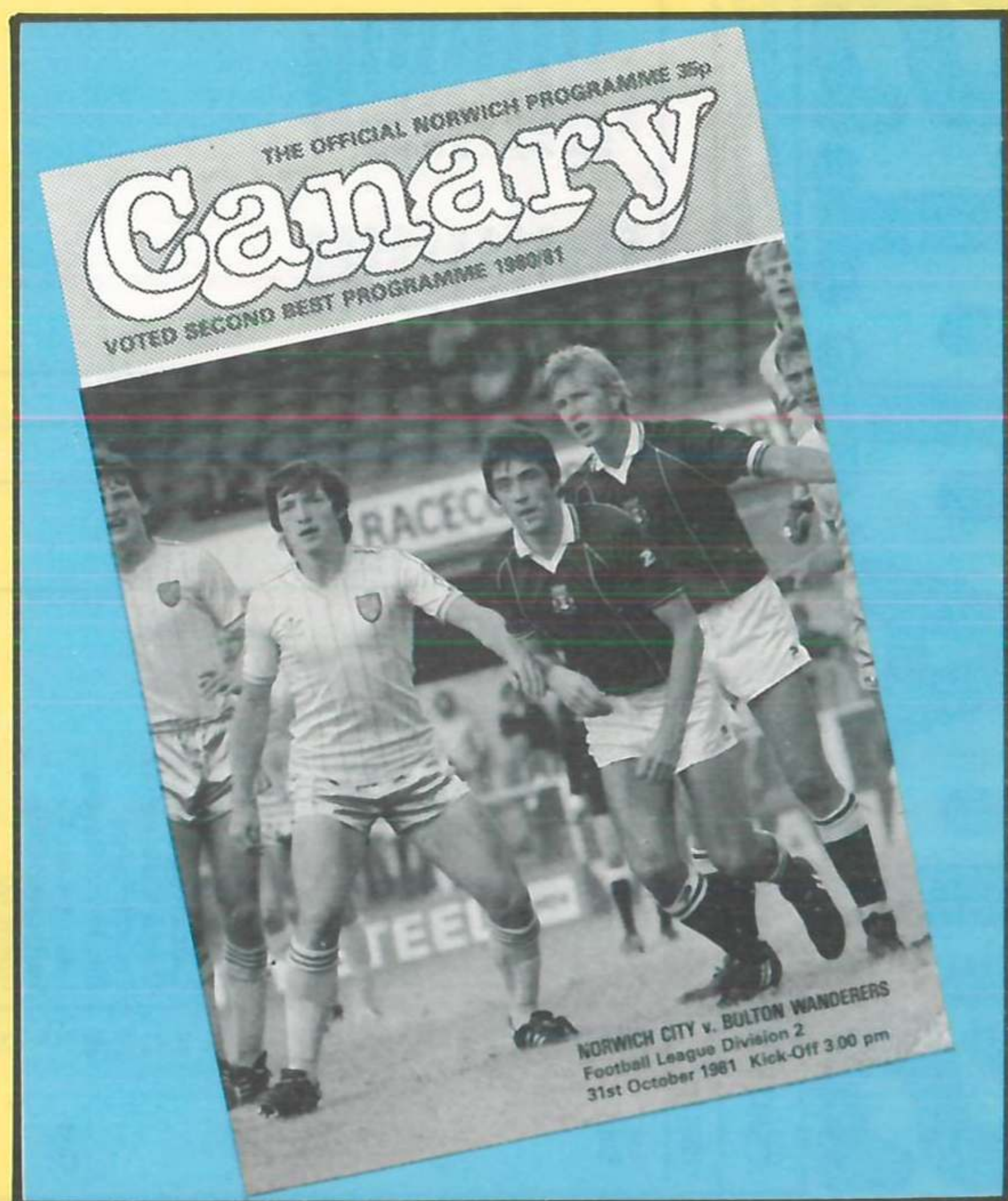
is just unfortunate that my enthusiasm is sometimes mis-interpreted. I have never once deliberately gone in to kick an opponent, I always go for the ball. The problem is that when you make your challenge the other player takes evasive action and so you sometimes make contact with the player instead of the ball."

Hoadley who admits to being over 20 and less than 30 and gets away with 27, joined Norwich three years ago, and says: "It was the same then as now with a policy that pushes players forward into attack."

"It means there is more responsibility thrown onto defenders shoulders. When I was at Orient for instance we played with four at the back plus a sweeper, but here it is more or less man to man which means you can be exposed much more. One individual mistake and they can be through."

"That is not to say it is wrong because the best form of defence is attack anyway, so there are no complaints about that, and providing the midfield and the people at the back pick up when we have not got the ball it should work reasonably well."

"From my own point of view I still have a few years left yet. As soon as I go out there and kid myself I am doing it when I am not, then that will be the time to pack up. I am always very critical about my own performances and worry about mistakes I make even in training. But the wife is good, she is trained not to ask me a lot about football so she keeps me sane."



RESERVE FIXTURES 1981-1982

Date	Opposition	F A
Aug 29	Chelsea	4-0
Sept 1	Crystal Palace	2-1
5	Arsenal	2-2
7	Bourne Town (EAC)	10-0
12	West Ham United	1-0
15	Gorleston EAC	
	80/81 Final	2-1
19	Bristol Rovers	3-1
26	Reading	7-0
Oct 3	Swindon Town	4-2
10	Watford	0-1
14	Hereford United	2-2
24	Birmingham City	
31	Tottenham Hotspur	1-0
Nov 3	Fulham	
10	Luton Town	
17	Southampton	
21	Bristol City	
25	Crystal Palace	
28	Queens Park Rangers	
Dec 5	Oxford United	
9	Orient	
12	Plymouth Argyle	
19	Leicester City	
29	Ipswich Town	
Jan 9	Arsenal	
19	Chelsea	
30	Bristol Rovers	
Feb 6	West Ham United	
10	Reading	
13	Swindon Town	
27	Watford	
Mar 6	Fulham	
9	Birmingham City	
20	Tottenham Hotspur	
31	Hereford United	
Apr 3	Southampton	
6	Orient	
14	Ipswich Town	
17	Bristol City	
24	Queens Park Rangers	
May 1	Oxford United	
4	Luton Town	
8	Plymouth Argyle	
15	Leicester City	

LEAGUE DIVISION TWO

(Up to and including Sunday October 25th 1981)

	P	W	D	L	HOME	F	A	GOALS	AWAY	D	L	F	A	Pts
Luton Town	11	3	0	2	15	7	5	1	0	12	4	25		
Watford	11	4	1	1	11	4	4	0	1	8	6	25		
Sheffield Wednesday	11	4	1	1	8	6	3	0	2	5	4	22		
Queens Park Rangers	11	5	0	1	11	2	1	1	3	6	9	19		
Oldham Athletic	11	2	3	0	8	4	3	1	2	9	8	19		
Charlton Athletic	11	5	0	0	12	2	0	3	3	4	10	18		
Chelsea	11	3	1	2	10	8	2	1	2	5	4	17		
Blackburn Rovers	11	3	0	2	5	4	2	2	2	7	8	17		
Barnsley	11	4	0	1	9	1	1	1	4	6	10	16		
Newcastle United	11	4	1	1	8	2	1	0	4	5	7	16		
Leicester City	11	2	2	1	5	4	2	2	2	9	8	16		
Crystal Palace	11	4	0	2	8	4	1	1	3	2	4	16		
Norwich City	11	3	1	1	7	5	2	0	4	7	14	16		
Cambridge United	11	3	0	2	8	5	2	0	4	7	10	15		
Shrewsbury Town	11	3	1	1	9	5	1	2	3	4	10	15		
Derby County	11	2	1	2	8	7	2	1	3	6	11	14		
Grimsby Town	11	1	2	3	7	9	3	0	2	6	10	14		
Rotherham United	11	3	1	1	9	4	0	1	5	3	12	11		
Cardiff City	10	1	1	3	5	11	2	1	2	7	7	11		
Wrexham	10	1	0	5	4	10	1	1	2	3	3	7		
Orient	11	0	3	3	3	9	1	0	4	2	8	6		
Bolton Wanderers	11	1	0	5	6	13	1	0	4	3	9	6		

FOOTBALL COMBINATION

(Up to and including Saturday 24th October 1981)

	P	W	D	L	F	A	Pts
Q.P.R.	13	9	1	3	27	14	19
Watford	12	7	4	1	24	14	18
Southampton	10	7	3	0	31	10	17
Norwich C.	10	7	2	1	26	9	16
Ipswich Town	10	5	4	1	14	8	14
Plymouth A.	10	6	2	2	18	13	14
Luton Town	10	5	2	3	17	14	12
Arsenal	11	3	5	3	12	15	11
Chelsea	9	3	4	2	14	11	10
Birmingham C.	11	3	4	4	14	11	10
Leicester City	12	2	6	4	15	19	10
Fulham	7	3	2	2	9	6	8
Swindon Town	10	3	2	5	18	22	8
Reading	8	2	4	2	9	15	8
Crystal P.	11	4	0	7	11	24	8
West Ham Utd.	11	3	1	7	21	19	7
Tottenham H.	8	3	1	4	8	10	7
Bristol City	11	2	3	6	15	19	7
Oxford United	10	2	2	6	13	19	6
Orient	9	1	2	6	8	20	4
Hereford Utd.	8	1	2	5	6	18	4
Bristol Rovers	9	0	2	7	6	26	2

SOUTH EAST COUNTIES SENIOR LEAGUE

(Up to and including Saturday 24th October 1981)

	P	W	D	L	F	A	Pts
West Ham U.	8	5	2	1	24	7	12
Charlton Ath.	7	5	2	0	14	4	12
Tottenham H.	8	4	3	1	19	13	11
Chelsea	7	4	1	2	7	6	9
Q.P.R.	7	2	4	1	13	9	8
Watford	7	3	2	2	14	13	8
Millwall	7	3	2	2	8	12	8
Norwich City	8	2	3	3	10	11	7
Orient	7	2	2	3	16	10	6
Ipswich Town	7	1	4	2	10	9	6
Fulham	7	3	0	4	15	18	6
Gillingham	8	1	4	3	10	17	6
Southend U.	7	2	2	3	7	15	6
Portsmouth	8	2	1	5	11	19	5
Arsenal	8	2	1	5	9	12	5
Crystal P.	7	1	1	5	7	19	3

FORTHCOMING MATCHES AT CARROW ROAD

Tuesday 10th November
Football Combination
LUTON TOWN
Kick Off: 7.30pm.

Saturday 14th November
Football League Division 2
CAMBRIDGE UNITED
Kick Off: 3.00pm.

YOUTH TEAM FIXTURES

1981-1982

Date	Opposition	F A
Aug 29	West Ham United	1-1
Sept 5	Orient	1-1
12	Portsmouth	2-0
16	Colchester (SJFC)	5-3
19	Queens Park Rangers	1-2
26	Crystal Palace LC1	2-1
Oct 3	Southend United	1-1
10	Tottenham Hotspur	1-2
17	Watford	0-3
20	Enfield Rolenmil (EJC)	6-0
24	Arsenal	3-1
27	Orient (FAYC 1)	1-1
31	Charlton Athletic	
Nov 3	Orient	
7	Chelsea	
14	Ipswich Town LC2	
21	Crystal Palace	
28	Fulham	
Dec 5	Gillingham	
12	Ipswich Town	
19	Millwall	
Jan 2	West Ham United	
9	Orient	
16	Portsmouth	
23	Queens Park Rangers	
30	Southend United	
Feb 6	Tottenham Hotspur	
20	Arsenal	
27	Charlton Athletic	
Mar 6	Chelsea	
13	Crystal Palace	
20	Fulham	
27	Gillingham	
Apr 3	Ipswich Town	
17	Millwall	
24	Watford	

To be arranged:
Shrewsbury Town (SJFC)
Luton Town (EJC)

Teams

NORWICH CITY

1. Chris Woods
2. Richard Symonds
3. Willie Donachie
4. Mick McGuire
5. Steve Walford
6. Dave Watson
7. Mark Barham
8. Paul Haylock
9. Ross Jack
10. Peter Mendham
11. Dave Bennett
- 12.

BOLTON WANDERERS

1. Jim McDonagh
2. Steve Whitworth
3. Gerry McElhinney
4. Tony Henry
5. Paul Jones
6. Alan Gowling
7. Jeff Chandler
8. Brian Kidd
9. Chris Thompson
10. Len Cantello
11. Mike Bennett
- 12.

MATCH OFFICIALS

REFEREE

J. E. BRAY (Hinckley, Leics.)

LINESMEN:

B. Bellamy (Cardington, Beds) Red Flag

A. T. Coletta (Epsom Downs, Surrey)

Yellow Flag

Stop Press

YOUR R.A.C. ROUTE
TO THE BIG GAME



BY CAR TO CARDIFF CITY

Take the A11 to the A45 Newmarket Six Mile Bottom bypass. Remain on the A45 to the A1 at Eaton Socon. Go south for 1 1/2 miles then right on the A428 until 3 miles west of Bedford, where bear left on the A422 to Buckingham. Leave Buckingham on the A421 through Bicester to join the A43 to the Oxford bypass. Take the A420 to the outskirts of Swindon, then bear left at large intersection with A491 to join M4 at Junction 15. Continue on M4 until Junction 29 near Cardiff, where take left-hand lane directly into the city on A48(M), Eastern Avenue. At large flyover intersection turn left down A470, North Road, continue into Kingsway, (Castle on right) and follow round right into Castle Street. Straight on over river into Cowbridge Road East, then at hospital on right bear left into Wellington Street, then left into A4054 Lethwith Road (to Barry). In 200 yards go left into Slopier Road. Ninian Park is on left.

FOOTBALL LEAGUE CUP 3rd ROUND. ARSENAL vs NORWICH CITY TUESDAY 10th NOVEMBER.

KICK OFF: 7.30pm AT HIGHBURY.

Ticket arrangements for this fixture will be announced over the public address system this afternoon and in the local press.

YOUTH TEAM

After last weeks 6-0 win over Enfield Rolenmil we meet Luton Town at Carrow Road in the Semi Final of the Eastern Junior Cup. Last season Luton beat City Youth 2-1 at Carrow Road in the Final of the same competition.

Next Sunday, November 8, Norwich Sunday Youth travel to West Norfolk for their Norfolk County Sunday Youth Cup clash with Three Holes & Upwell. The game will be played at Three Holes kick off: 2.00pm. Norwich Sunday Youth are the current holders of the trophy.



Hurricane Way, Norwich Airport
Industrial Estate, Fifers Lane,
Norwich NR6 6HE.

COLLECT YOUR TICKET BONUS

Collect each colour ticket until you have a full set of 5 tickets and send them to us at the above address. We will then arrange for a quotation without obligation for any of our products.

If you decide to take advantage of our competitive prices a further 5% discount will be available from our price list.

(Offer applies 1 per Household, for the duration of 1981/2 season)

TODAYS MATCHBALL HAS BEEN KINDLY SPONSORED BY

SANDY KENNON

(INCORPORATING ALAN J. BUNNEY)

NORFOLK'S BOOKMAKER

Our own generous ante post prices are available on most major sporting events.
FIXED ODDS FOOTBALL (See local press for our prices). To open a credit account.

TELEPHONE 401444

